

seron
we reinvent marble

TECHNO
MARBLE

800X1600MM

GEM
Collection
2019



GEM COLLECTION

Gem is a wide-ranging collection that introduces marble inspired visuals into the seron range.

Gem up offers a selection of upto 50 classic and contemporary marble varieties with visually striking contrasts that fit in perfectly with the sense of sophisticated luxury permeating today's world of architecture.

Think elegant

The gem series is synonymous with quality and elegance. Thanks to the unique marble pattern and polished finish, the material has a delicate appearance that imbues spaces with contemporary character and a touch of sophistication.

**OUR PRODUCTS ARE THE
RESULT**

of our culture, mentality
and corporate philosophy.

They are primarily based on innovation, quality and our concern for a sustainable environment. At seron Ceramic we are committed to ecology because we know that we must take care of our planet if we want to be a company of the future. So much so that we have the technical, human and economic means at our disposal to prevent the environmental impact that can be generated by our activity and to grant the security of our staff and our social environment.

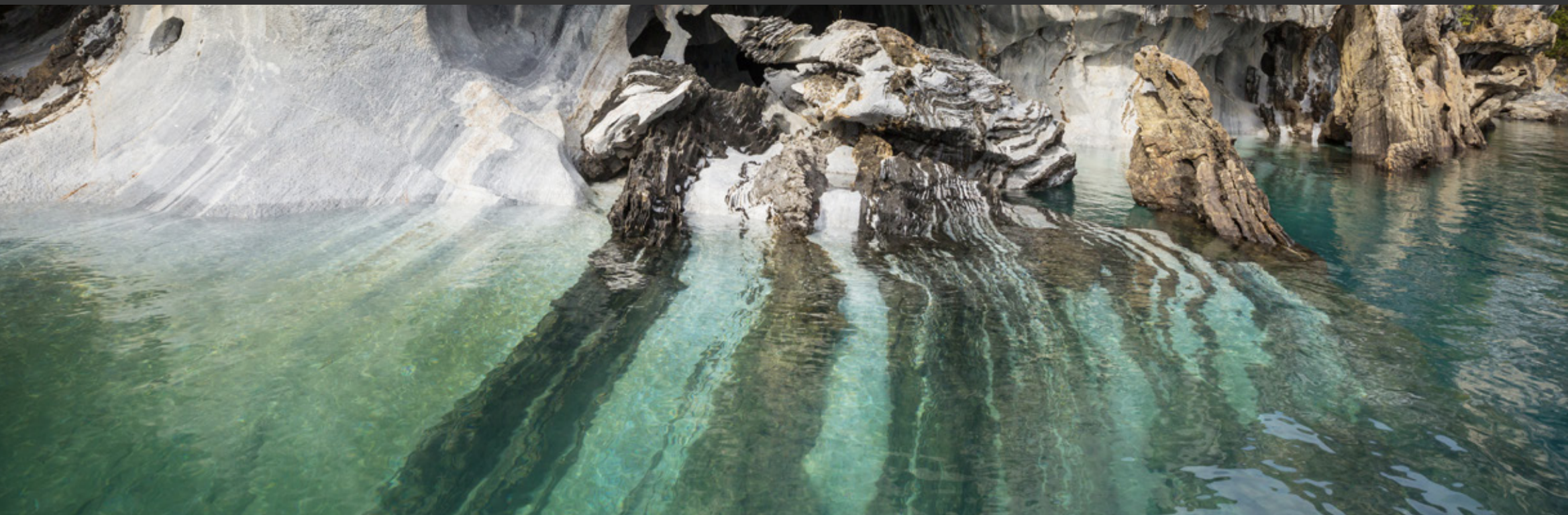


seron
we reinvent marble



A SEARCH FOR THE BEST MATERIALS

Thanks to technology's latest innovation in inks and enamels, we can recreate marble's unique personality on a ceramic surface. Accessible timeless beauty joint to the technical improvements in durability, cleanliness and ceramic resistance.



We have traveled the whole world in order to find the most unusual, precious marbles

taking into account the latest aesthetic trends in architecture and interior design. We have recovered rare marbles, whose extraction means a major environmental impact. Thanks to our manufacturing technology we make materials that would be impossible to obtain otherwise accessible for all.

From the passion to offer the most exclusive, unique materials, seron's ceramic marble collections are born.



CLASSIC AND CONTEMPORARY

For centuries, marble has been an inspiration to architects and sculptors.

It is a very noble material that fascinates with its elegance and all that it means. We have created a series of collections of ceramic marble that capture the historical essence of marble, but adapting it to contemporary aesthetic trends.

*A design with the seal of elegance that only the
real classics possess. Everlasting and eternal.*



MARBLE ECO-FASCINATION

Marble has become a trendy material.

Nevertheless, its extraction implies an important impact on the environment. Thanks to the most advanced technologies in ceramic manufacturing, at seron, we have obtained a series of collections that reproduce to the finest detail of the aesthetic and tactile characteristics of this material, with an environment-friendly result. Thus, we can propose the experience of scarce marbles whose extraction is highly limited.

**EVERYWHERE
YOU LIKE**

Taking account of the material's Key qualities, including strength, thermal shock resistance, low thickness and easy of working, the GEM large-size slabs extends the fields of use of porcelain. The GEM collection giving enormous creative freedom to architects and interior designer, who appreciate the versatility of this ceramic surface without limits.



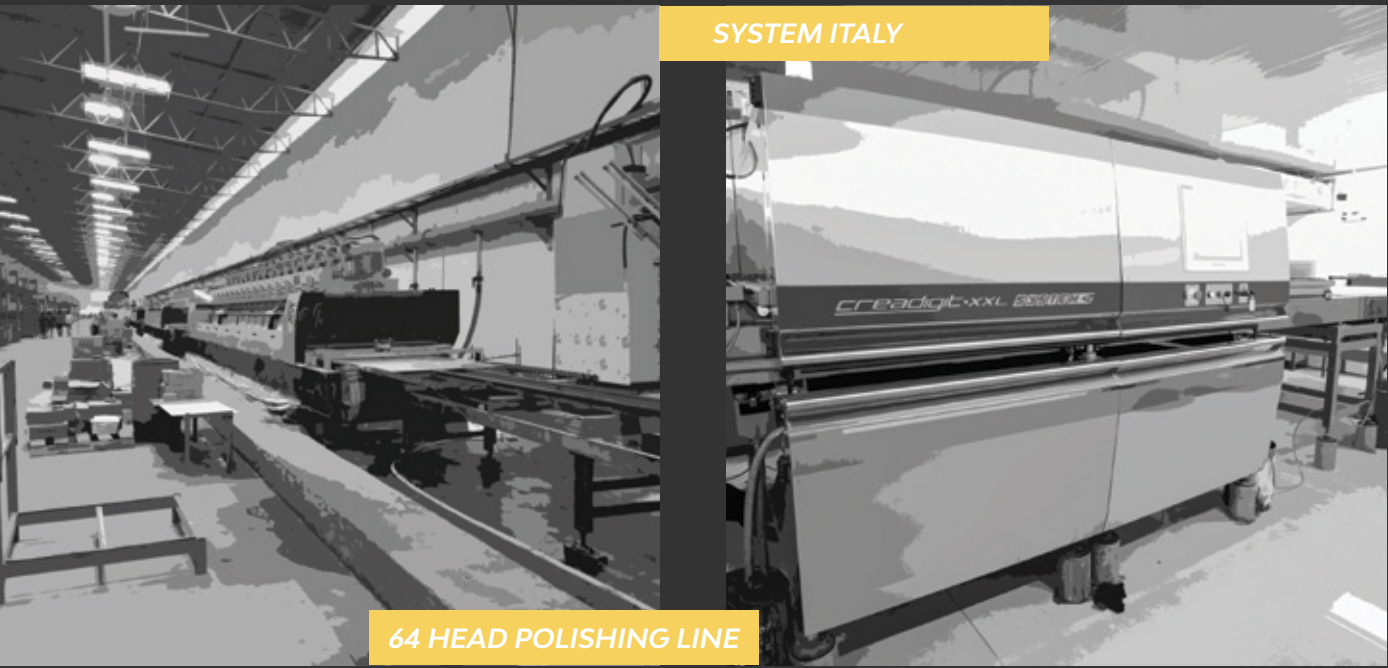


**WE APPLY THE LATEST
TECHNOLOGIES IN CERAMIC
MANUFACTURING PROCESS
IN ORDER TO OBTAIN DURABLE
COLLECTIONS**

Which are capable to capture the timeless beauty of marble. At the same time, we put in an **advanced material** that adapts every millimeter to the new necessities of interior design and architecture



KILAN BY DLT



SYSTEM ITALY

64 HEAD POLISHING LINE



Gem collection consists of tough yet light- weight slabs with a thickness of just 9 mm and a record size of 800x1600 mm produced using the Revolutionary Technology.

REVOLUTIONARY TECHNOLOGY



STRONG



LITE



FLEXIBLE



EASY TO CUT



ECO FRIENDLY



FEATURES





FLEXIBLE TILES

Gone are the days when tiles were made of superficial and hard materials. We bring to you an array of flexible tiles that are made of soft clay materials, giving it the most earthy and natural texture and aura. It is not only light weight but also anti-bending and crack-free, keeping your floors flawless for the longest time. This unique, quintessential and unconventional range of tiles are made of raw materials that ensure quality and perfection. The range includes travertine slate, marble, granite and much more. Our flexible body tiles are ideal for interior and exterior, enabling you to revamp your style, inside out!



ULTRA+ RESOLUTION

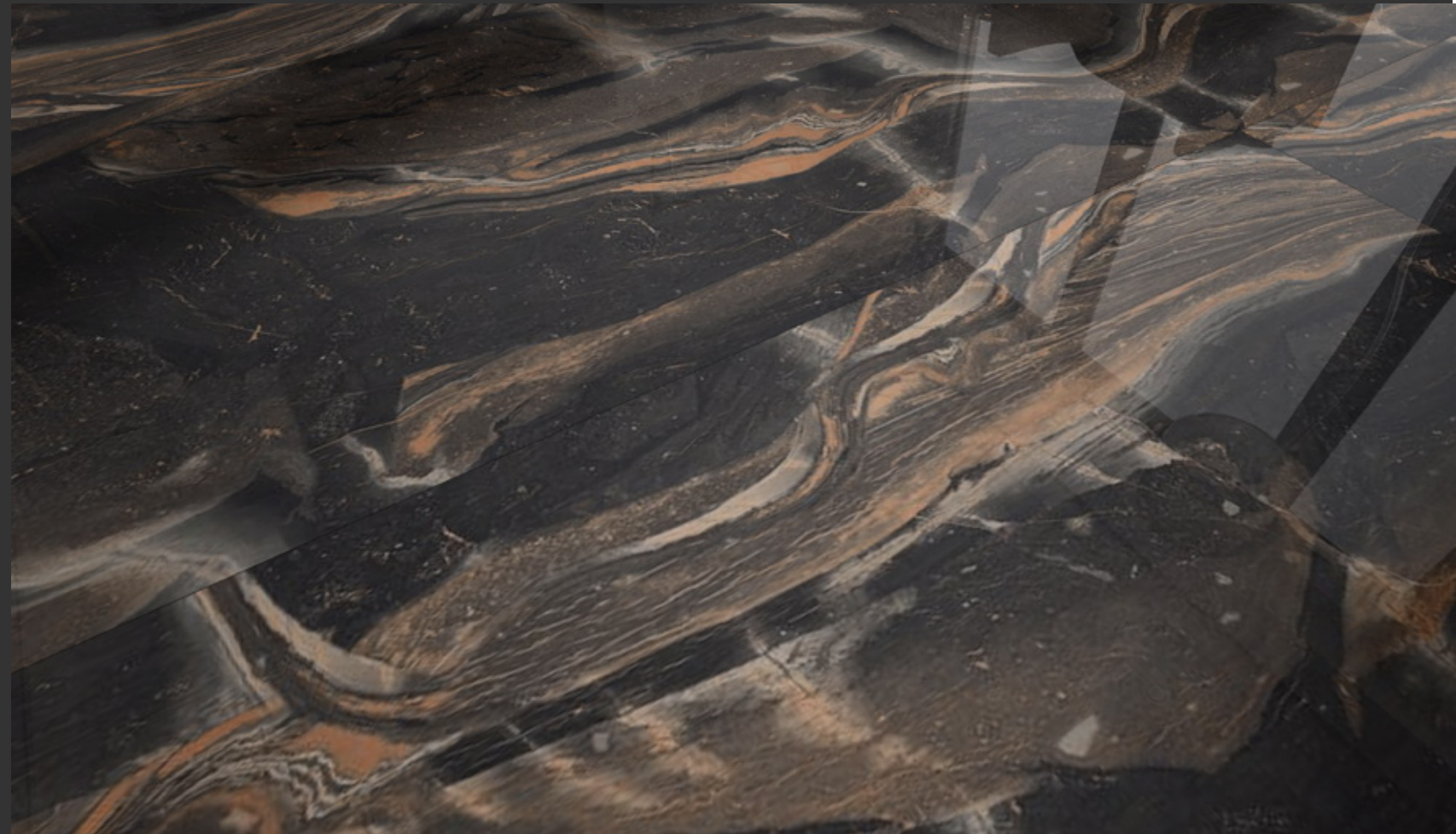
TRUE TONE PRINTING TECHNOLOGY

The marble's pure natural color creates spacious and serene ambiances. Small individual variations and highly decorative veining accentuate the marble's natural appearance.

GLOSS+ SURFACE

BETTER THAN NORMAL AND HIGH GLOSS

Surfaces stand out for their high gloss level and aesthetic excellence while maintaining exceptional resistance to staining and foot traffic as well as practicality of use





THICKNESS

9 MM

SERIES

GEM COLLECTION

FINISH

HIGH GLOSS

PIETRA CLOUD

800 X 1600 MM







THICKNESS

9 MM

SERIES

GEM COLLECTION

FINISH

HIGH GLOSS

BRECCIA BEIGE

800 X 1600 MM







THICKNESS

9 MM

SERIES

GEM COLLECTION

FINISH

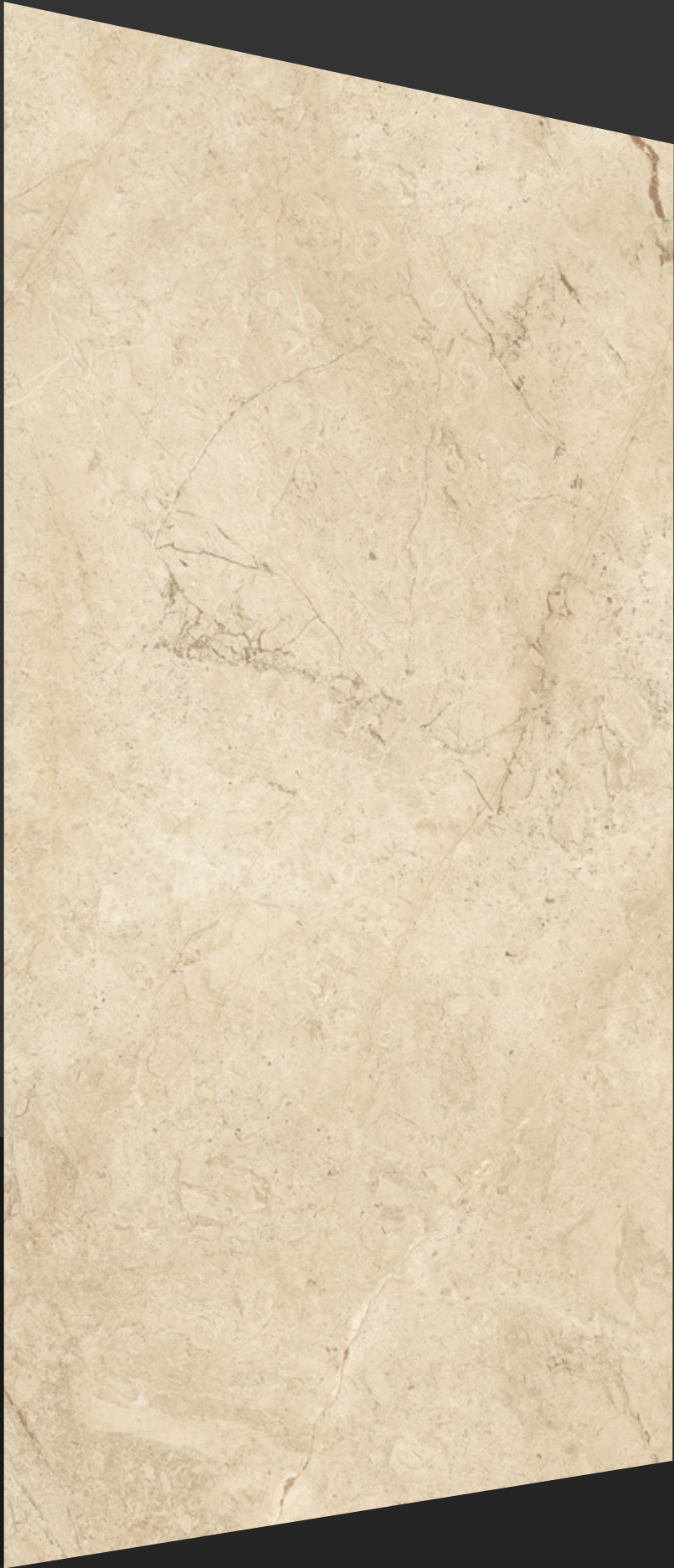
HIGH GLOSS

TEMPTATION GREY

800 X 1600 MM







THICKNESS

9 MM

SERIES

GEM COLLECTION

FINISH

HIGH GLOSS

CREMA EUROPA

800 X 1600 MM







THICKNESS

9 MM

SERIES

GEM COLLECTION

FINISH

HIGH GLOSS

DYNA MORDEN

800 X 1600 MM







THICKNESS

9 MM

SERIES

GEM COLLECTION

FINISH

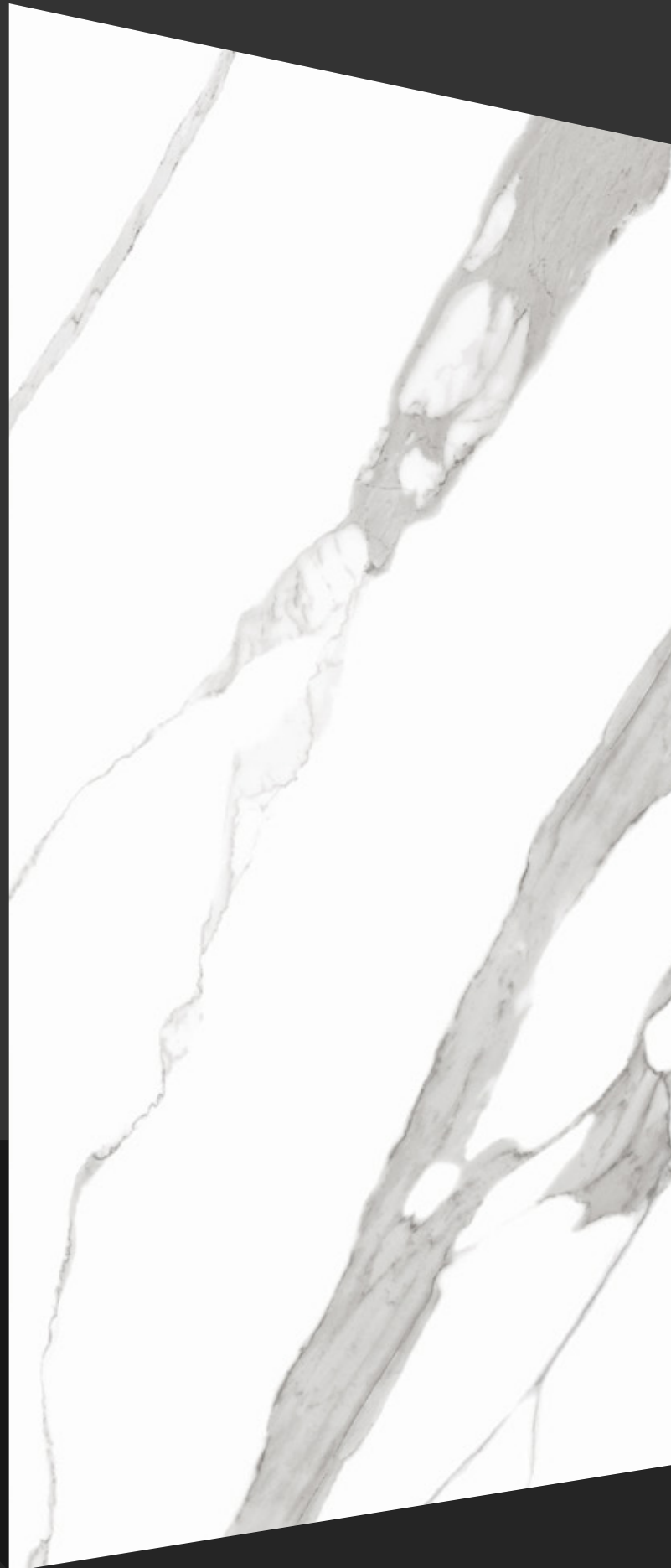
HIGH GLOSS

AMRON GRIS

800 X 1600 MM







THICKNESS

9 MM

SERIES

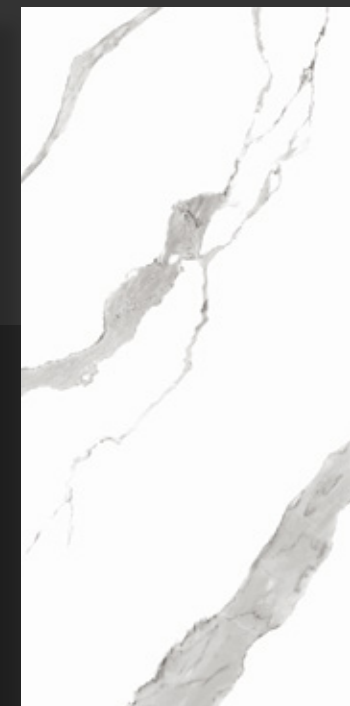
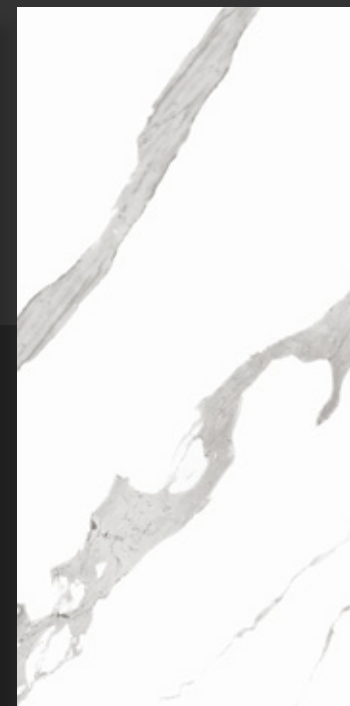
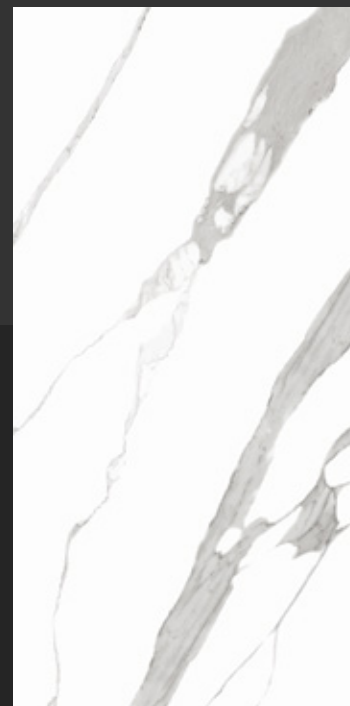
GEM COLLECTION

FINISH

HIGH GLOSS

INDUS STATUARIO

800 X 1600 MM







THICKNESS

9 MM

SERIES

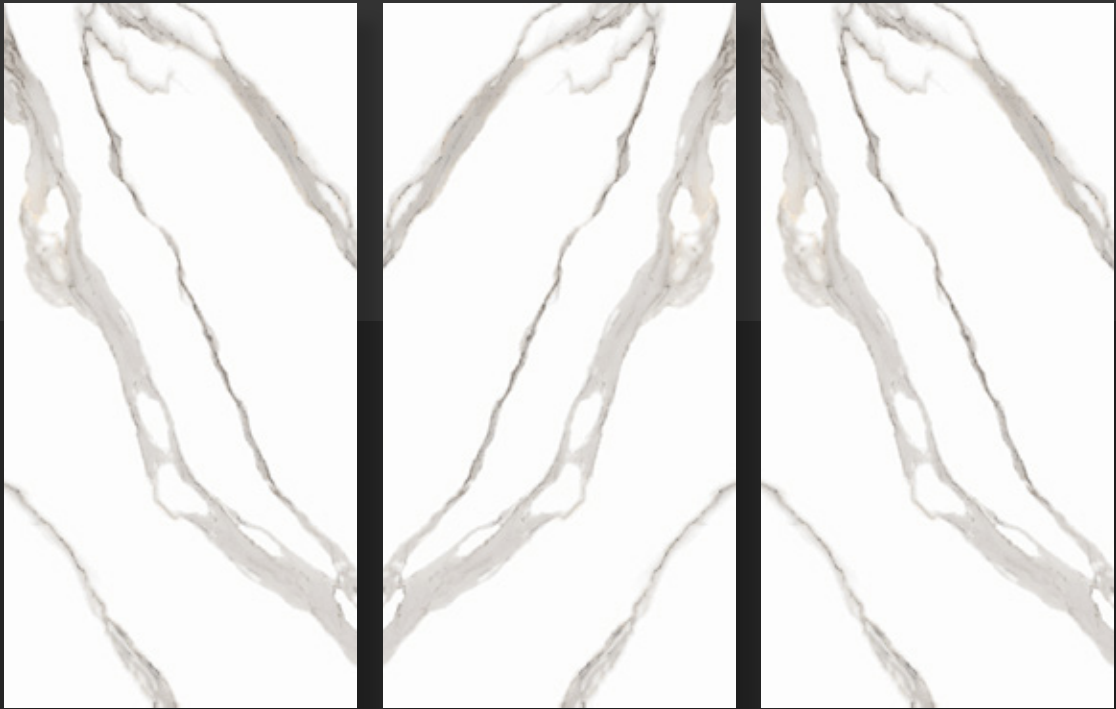
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FINISH

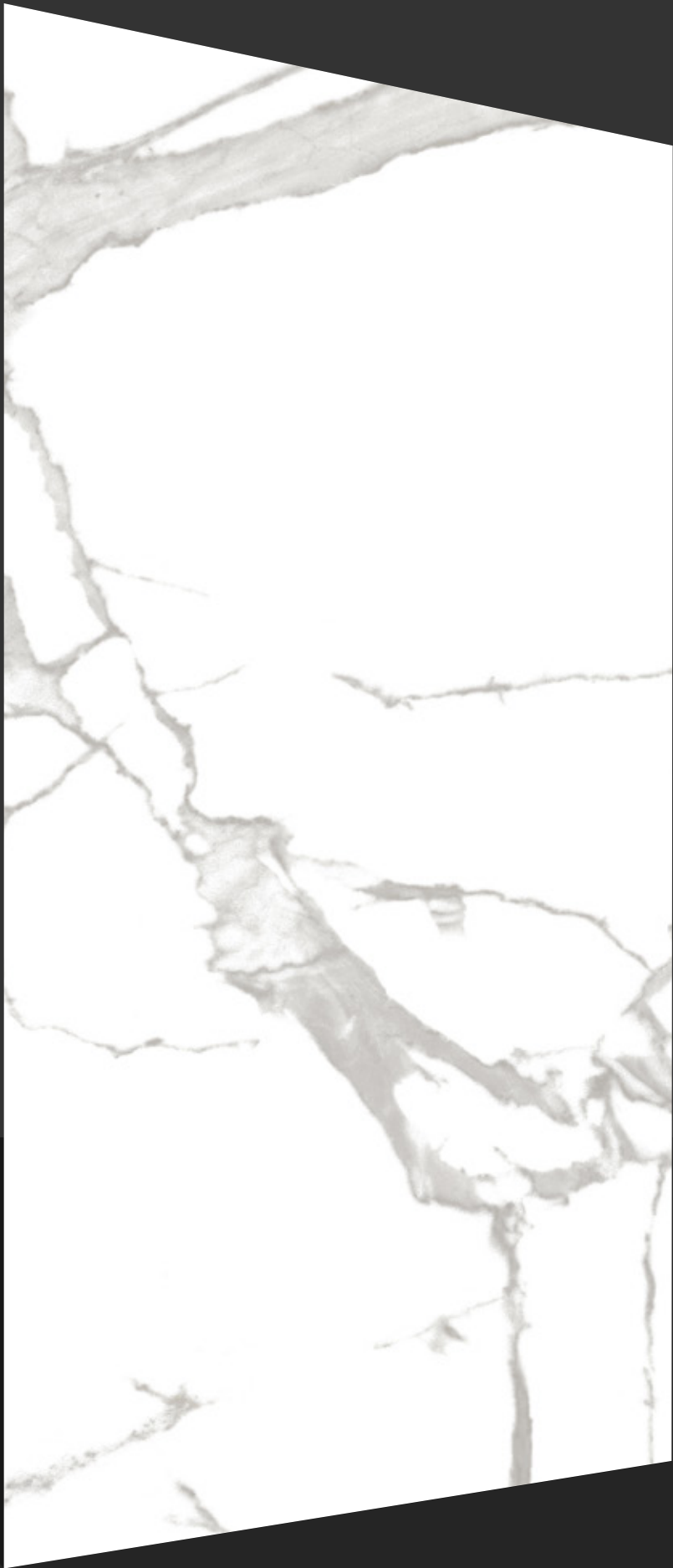
HIGH GLOSS

SATVARIO BOOKMATCH

800 X 1600 MM







THICKNESS

9 MM

SERIES

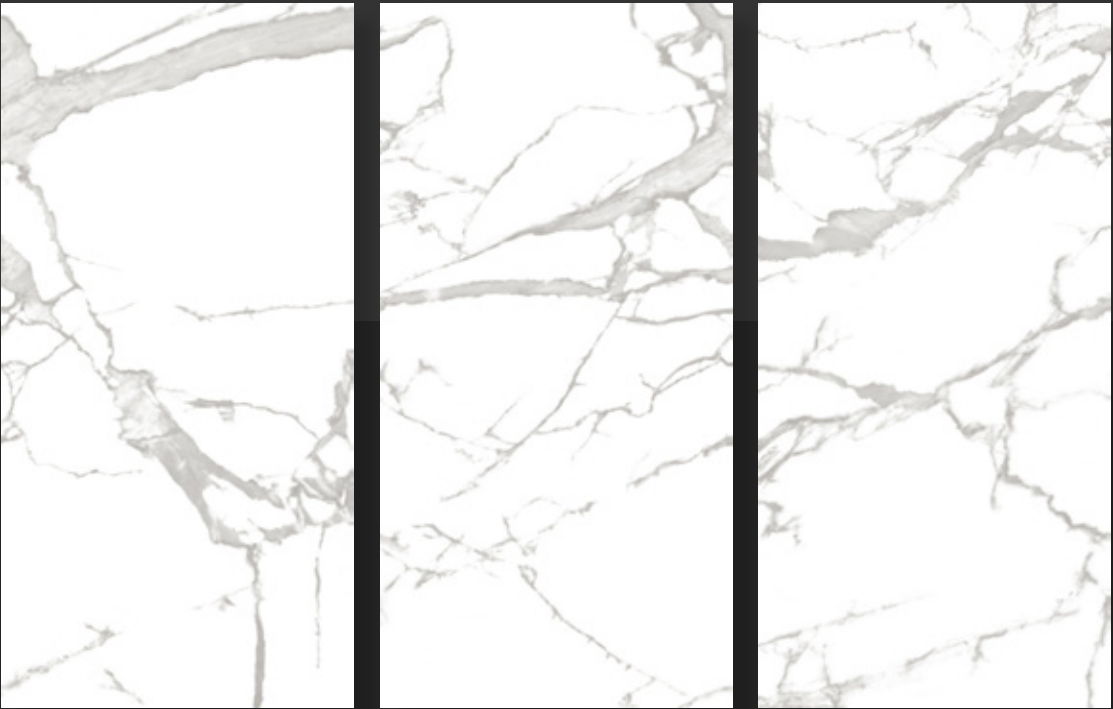
GEM COLLECTION

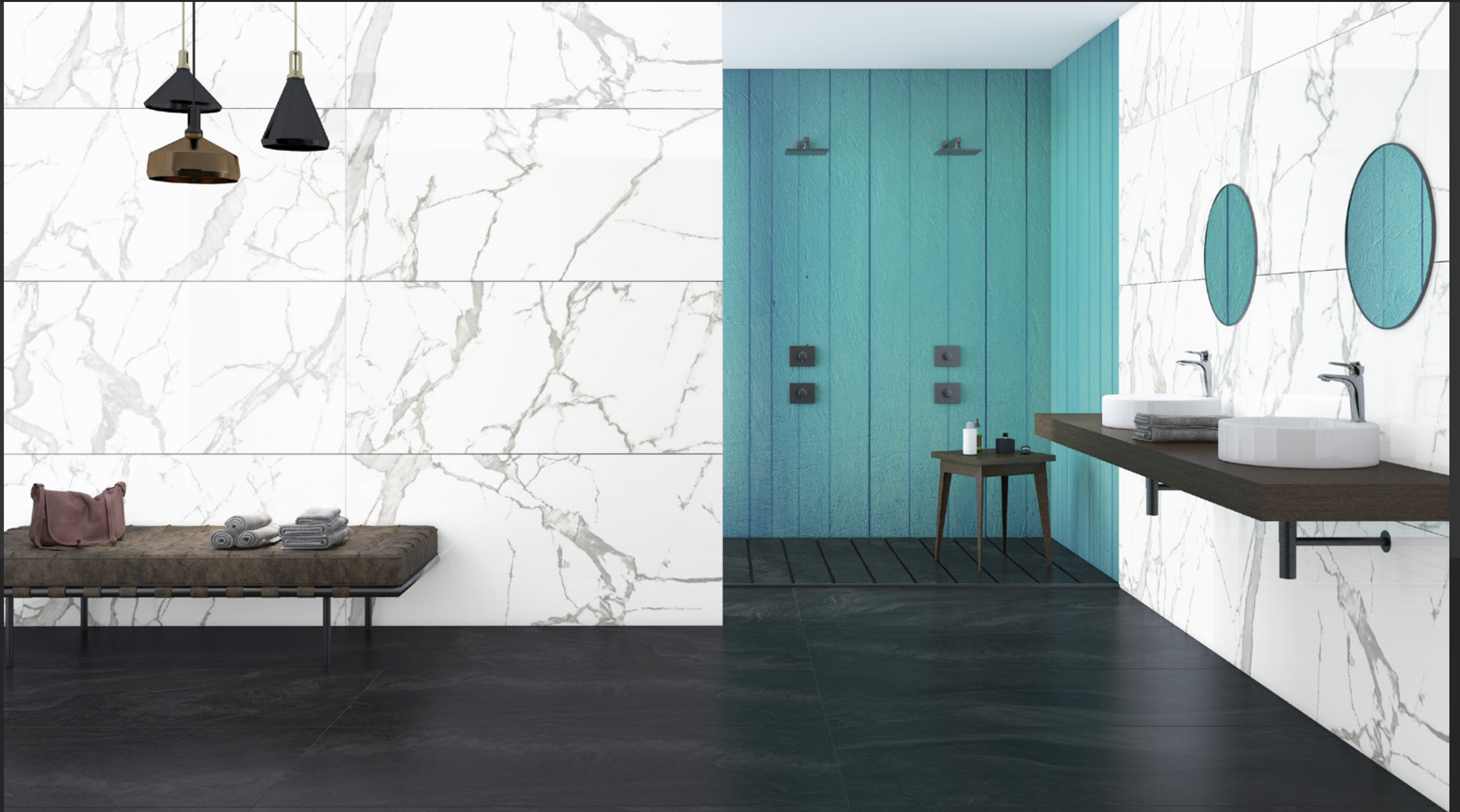
FINISH

HIGH GLOSS

PEARL SATVARIO

800 X 1600 MM







THICKNESS

9 MM

SERIES

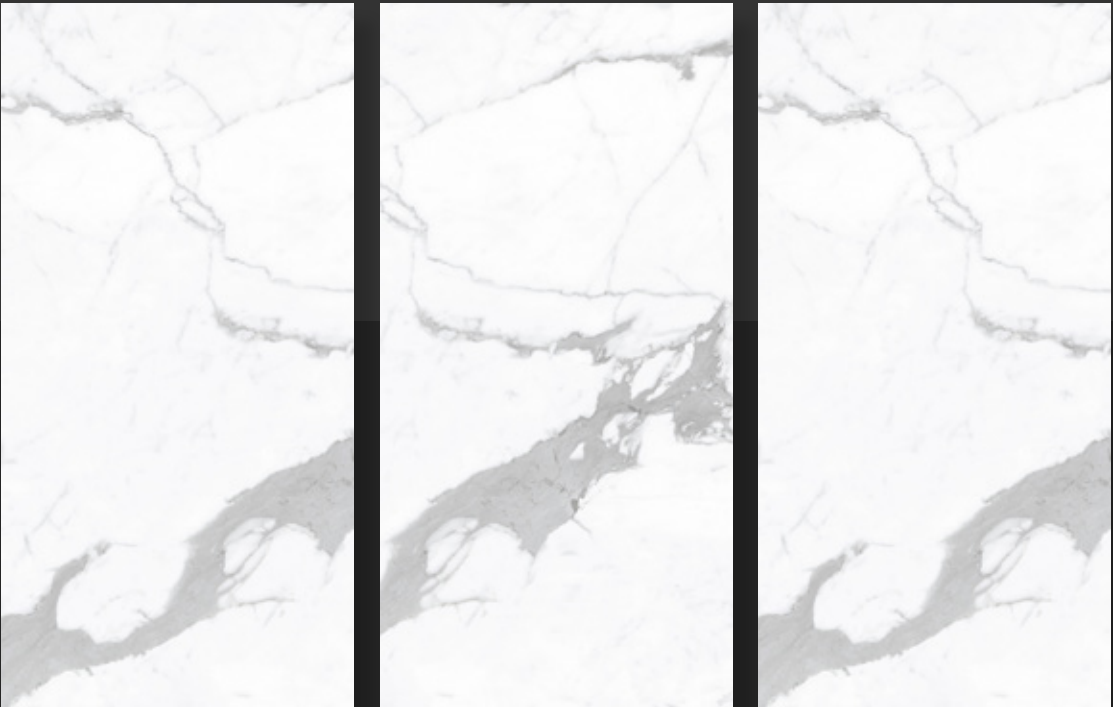
GEM COLLECTION

FINISH

HIGH GLOSS

SATUARIO BIANCO

800 X 1600 MM







THICKNESS

9 MM

SERIES

GEM COLLECTION

FINISH

HIGH GLOSS

CREMA LIFE

800 X 1600 MM







THICKNESS

9 MM

SERIES

GEM COLLECTION

FINISH

HIGH GLOSS

EARTH BEIGE

800 X 1600 MM







THICKNESS

9 MM

SERIES

GEM COLLECTION

FINISH

HIGH GLOSS

TRAVERTINO CARK

800 X 1600 MM







THICKNESS

9 MM

SERIES

GEM COLLECTION

FINISH

HIGH GLOSS

ARMANI GRIZLY

800 X 1600 MM







THICKNESS

9 MM

SERIES

GEM COLLECTION

FINISH

HIGH GLOSS

BERLINE BEIGE

800 X 1600 MM







THICKNESS

9 MM

SERIES

GEM COLLECTION

FINISH

HIGH GLOSS

BOTTOCHINO BRIGHT

800 X 1600 MM







THICKNESS

9 MM

SERIES

GEM COLLECTION

FINISH

HIGH GLOSS

BRECCIA AURORA

800 X 1600 MM







THICKNESS

9 MM

SERIES

GEM COLLECTION

FINISH

HIGH GLOSS

BRECCIA FANTASTIC

800 X 1600 MM







THICKNESS

9 MM

SERIES

GEM COLLECTION

FINISH

HIGH GLOSS

BRECCIA MINK

800 X 1600 MM







THICKNESS

9 MM

SERIES

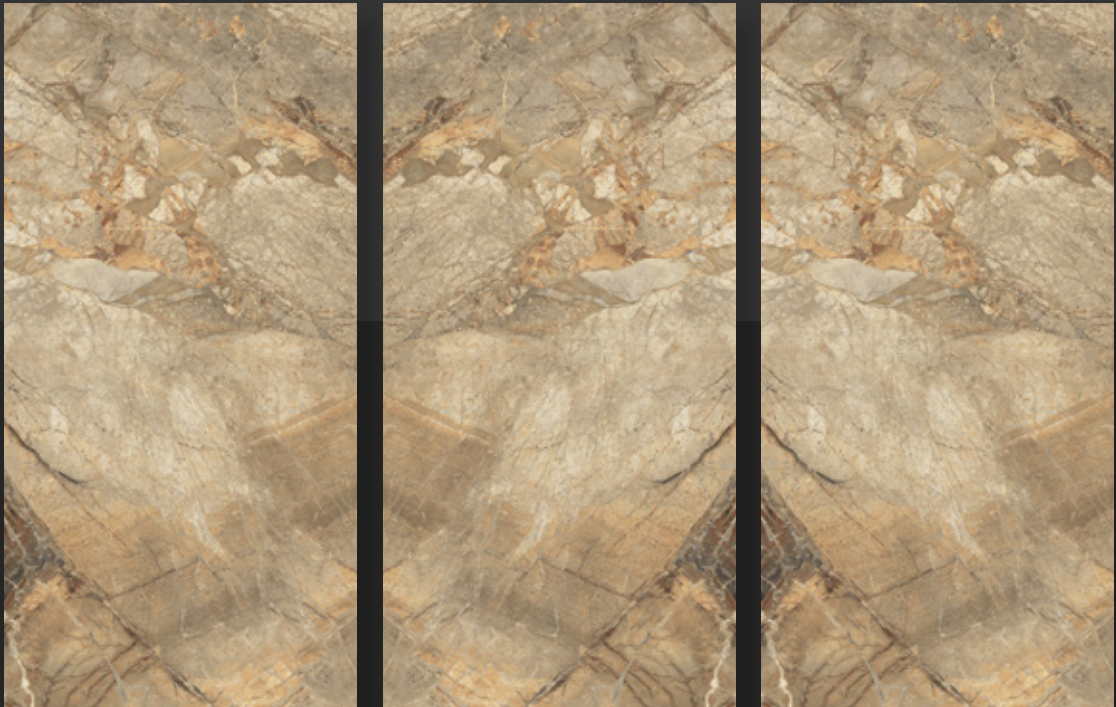
GEM COLLECTION

FINISH

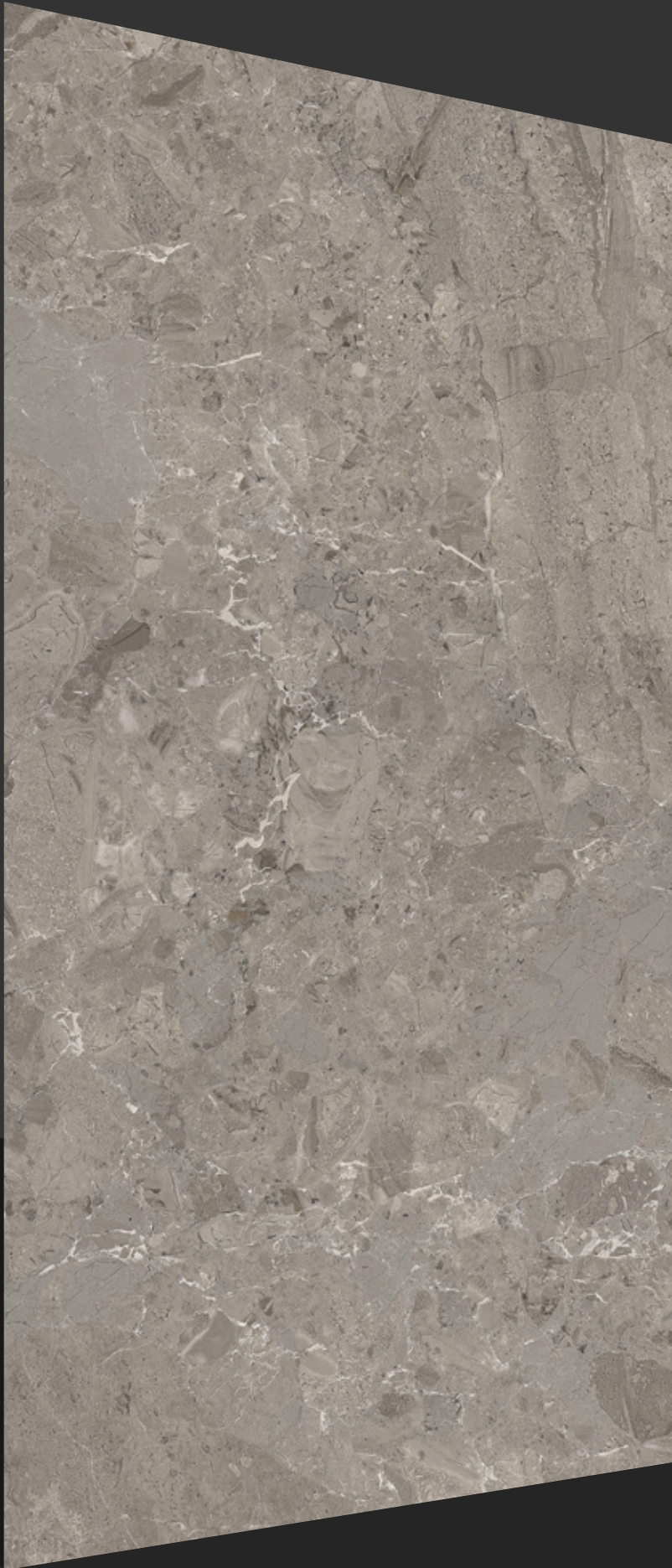
HIGH GLOSS

BRECCIA SANDY BOOK MATCH

800 X 1600 MM







THICKNESS

9 MM

SERIES

GEM COLLECTION

FINISH

HIGH GLOSS

BRECCIA STEEL

800 X 1600 MM







THICKNESS

9 MM

SERIES

GEM COLLECTION

FINISH

HIGH GLOSS

CALACUTTA CREMA

800 X 1600 MM







THICKNESS

9 MM

SERIES

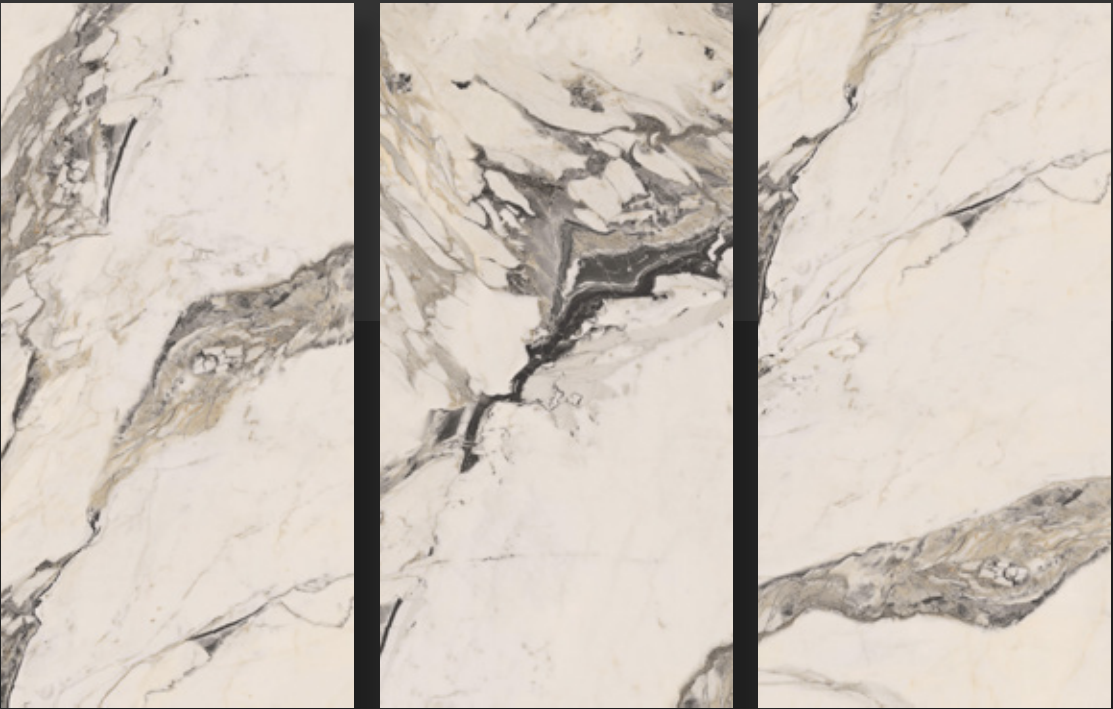
GEM COLLECTION

FINISH

HIGH GLOSS

CALACUTTA PINK

800 X 1600 MM







THICKNESS

9 MM

SERIES

GEM COLLECTION

FINISH

HIGH GLOSS

DALLAS GRAY

800 X 1600 MM







THICKNESS

9 MM

SERIES

GEM COLLECTION

FINISH

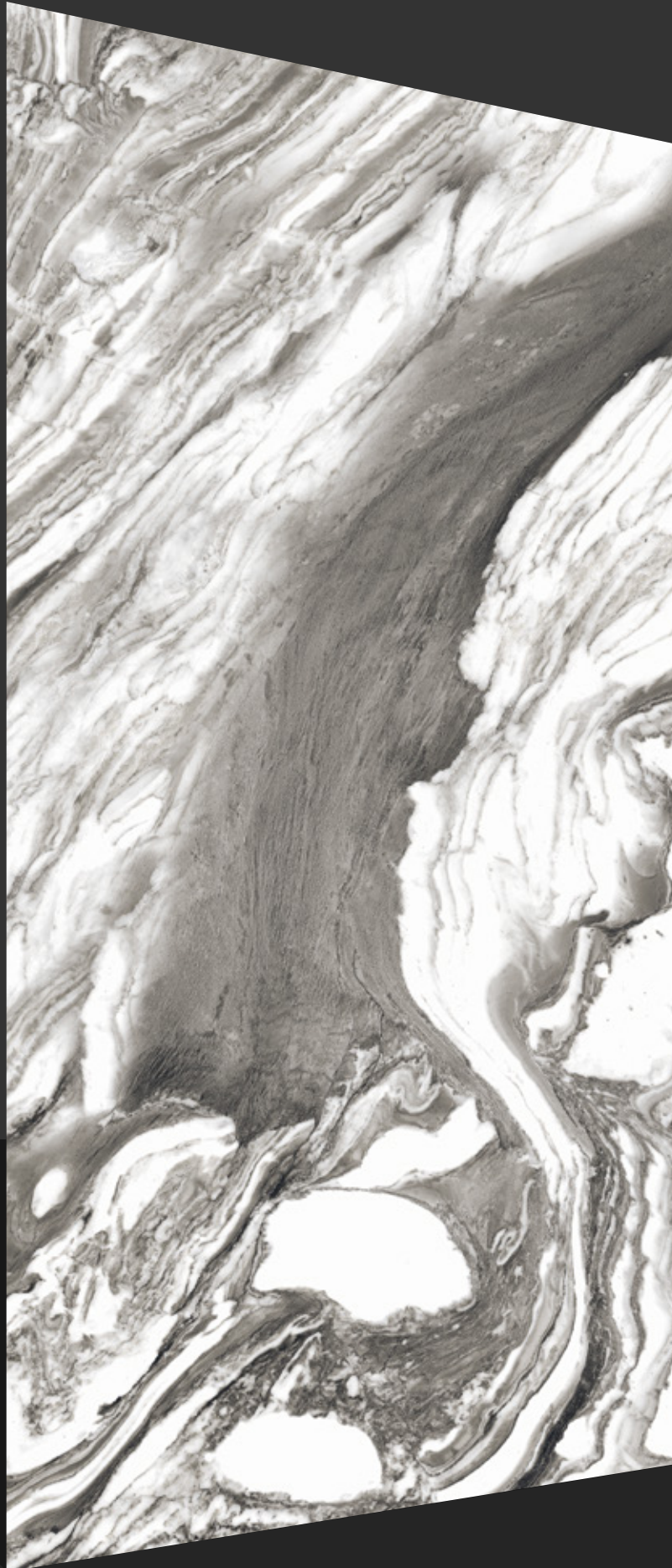
HIGH GLOSS

DYNA CLASSIC

800 X 1600 MM







THICKNESS

9 MM

SERIES

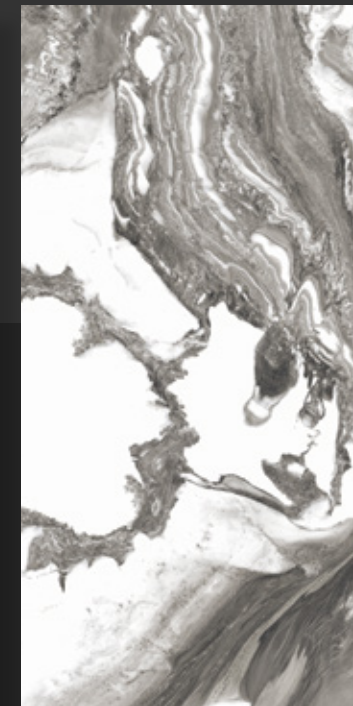
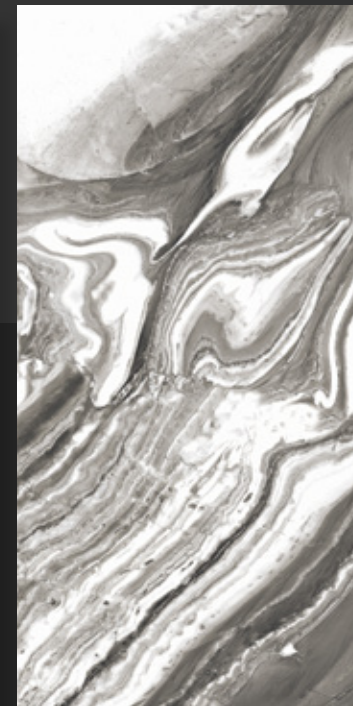
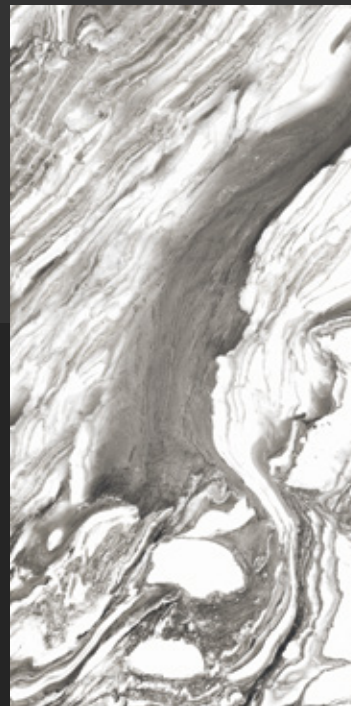
GEM COLLECTION

FINISH

HIGH GLOSS

NERO VOLCANO

800 X 1600 MM







THICKNESS

9 MM

SERIES

GEM COLLECTION

FINISH

HIGH GLOSS

NOVA CRYSTAL

800 X 1600 MM







THICKNESS

9 MM

SERIES

GEM COLLECTION

FINISH

HIGH GLOSS

ONIX BEIGE

800 X 1600 MM







THICKNESS

9 MM

SERIES

GEM COLLECTION

FINISH

HIGH GLOSS

OPERA IVORY

800 X 1600 MM







THICKNESS

9 MM

SERIES

GEM COLLECTION

FINISH

HIGH GLOSS

PIETRA SILVER

800 X 1600 MM







THICKNESS

9 MM

SERIES

GEM COLLECTION

FINISH

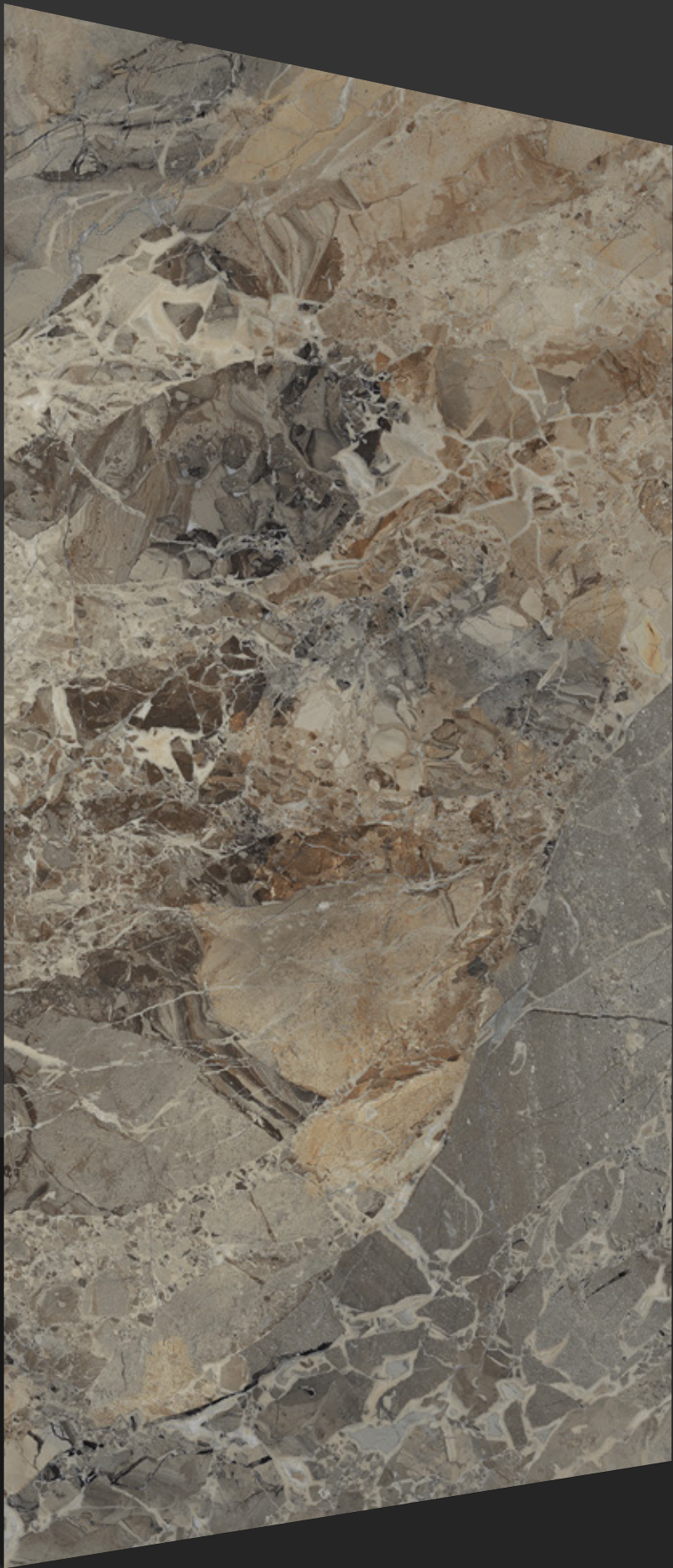
HIGH GLOSS

PIETRA THUNDER

800 X 1600 MM







THICKNESS

9 MM

SERIES

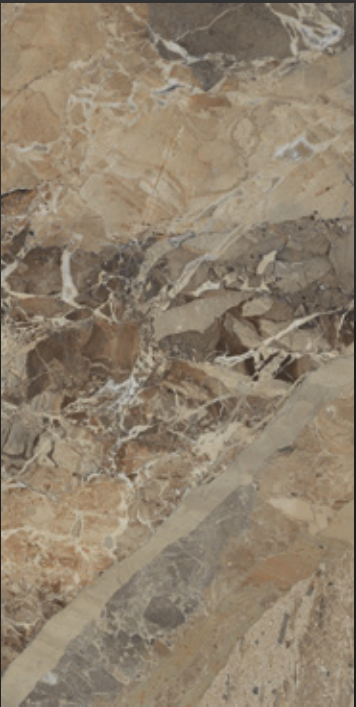
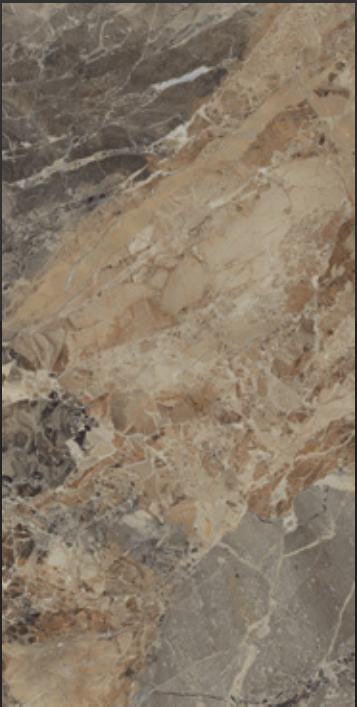
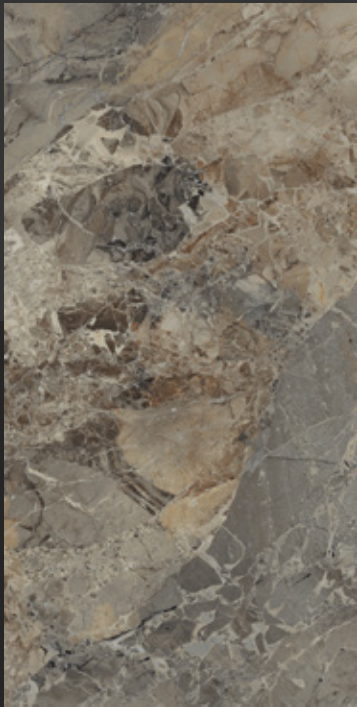
GEM COLLECTION

FINISH

HIGH GLOSS

PERSIAN GRANITE

800 X 1600 MM







THICKNESS

9 MM

SERIES

GEM COLLECTION

FINISH

HIGH GLOSS

ROCK BROWN

800 X 1600 MM







THICKNESS

9 MM

SERIES

GEM COLLECTION

FINISH

HIGH GLOSS

ROCK CHOFFER

800 X 1600 MM







THICKNESS

9 MM

SERIES

GEM COLLECTION

FINISH

HIGH GLOSS

TRAVERTINO CLASSIC

800 X 1600 MM







THICKNESS

9 MM

SERIES

GEM COLLECTION

FINISH

HIGH GLOSS

TRAVERTINO LIGHT

800 X 1600 MM







THICKNESS

9 MM

SERIES

GEM COLLECTION

FINISH

HIGH GLOSS

TURKISH

800 X 1600 MM







THICKNESS

9 MM

SERIES

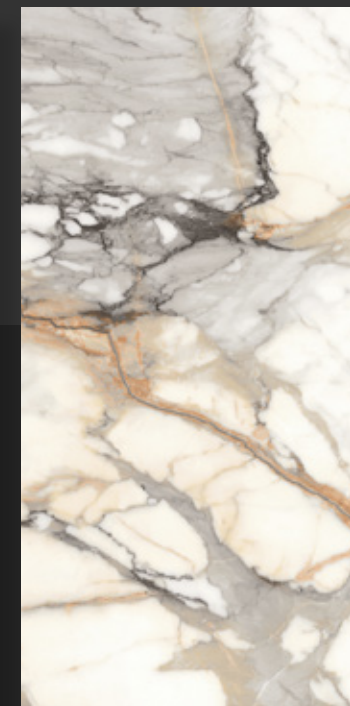
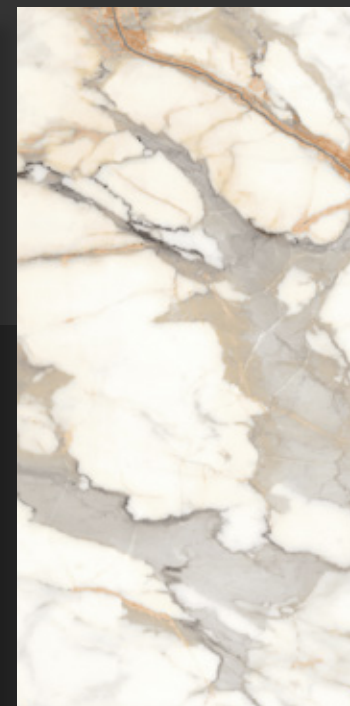
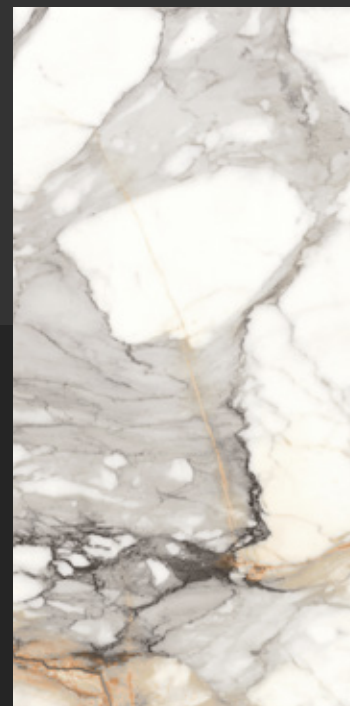
GEM COLLECTION

FINISH

HIGH GLOSS

VENATO CARRARA

800 X 1600 MM







THICKNESS

9 MM

SERIES

GEM COLLECTION

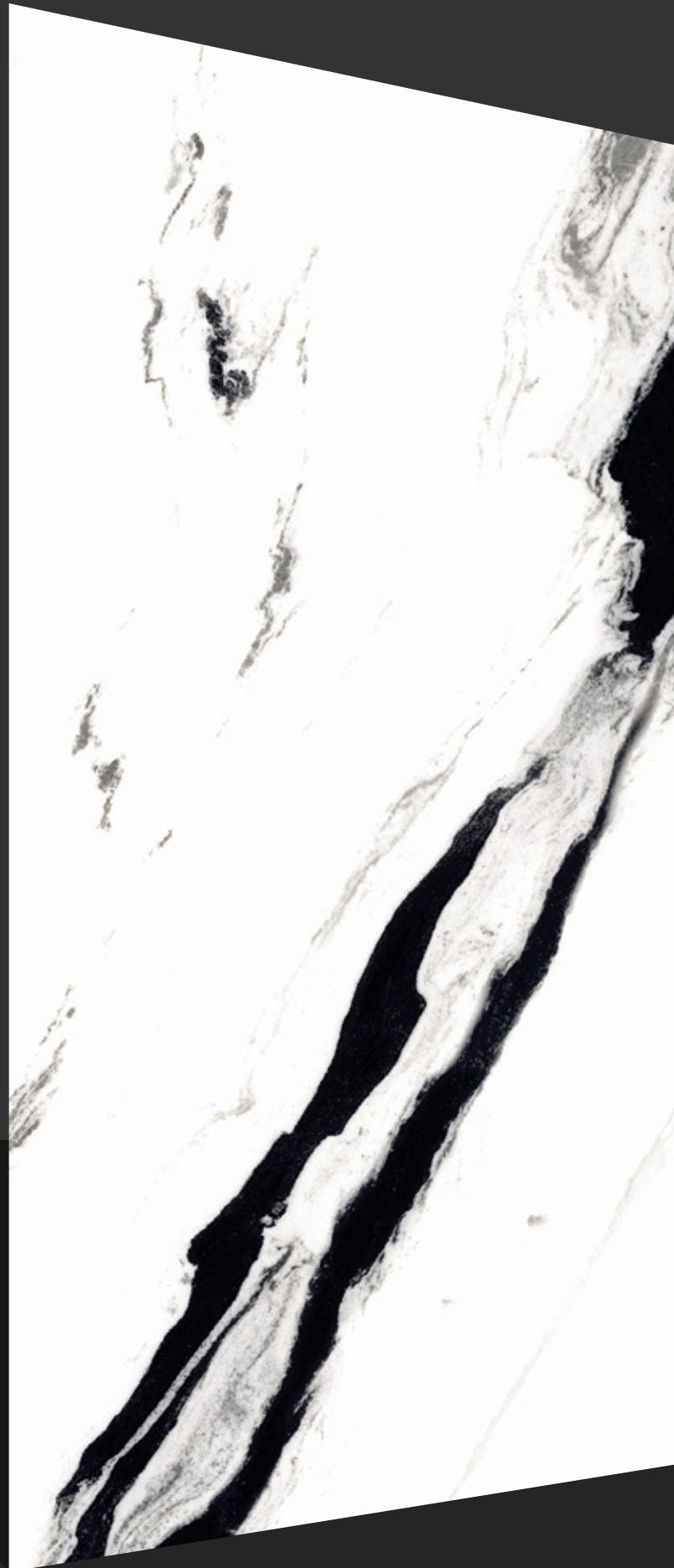
FINISH

HIGH GLOSS

ESTELLO

800 X 1600 MM





THICKNESS

9 MM

SERIES

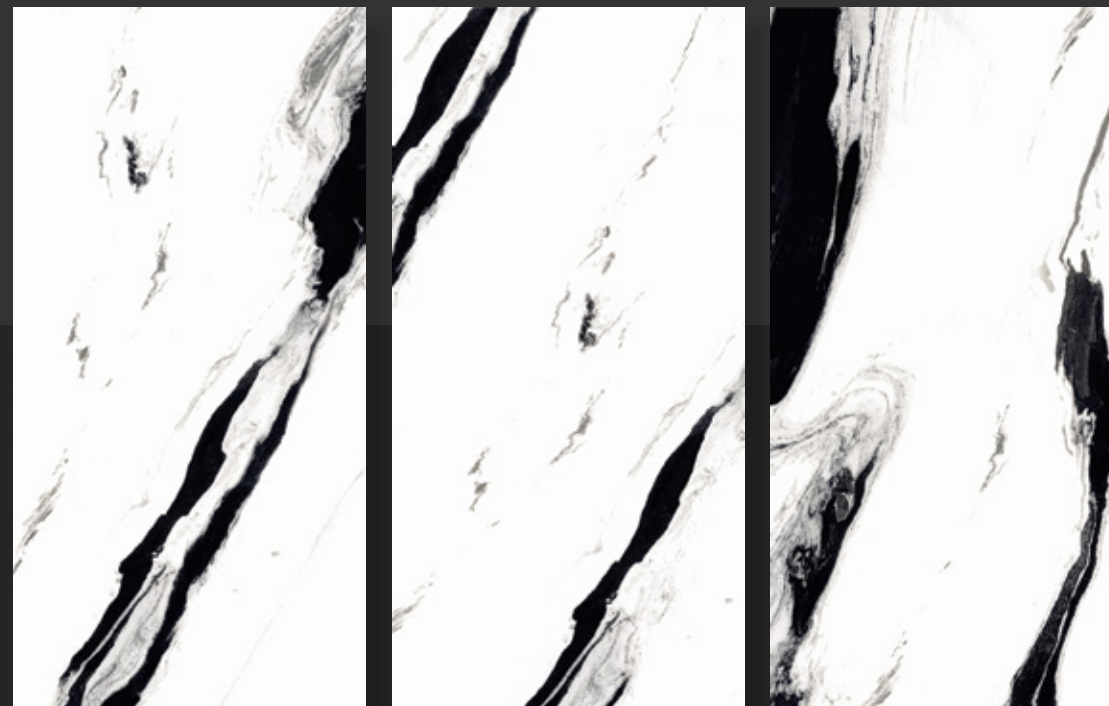
GEM COLLECTION

FINISH

HIGH GLOSS

PANDA WHITE

800 X 1600 MM







THICKNESS

9 MM

SERIES

GEM COLLECTION

FINISH

HIGH GLOSS

LAURENT BLACK*

800 X 1600 MM







THICKNESS

9 MM

SERIES

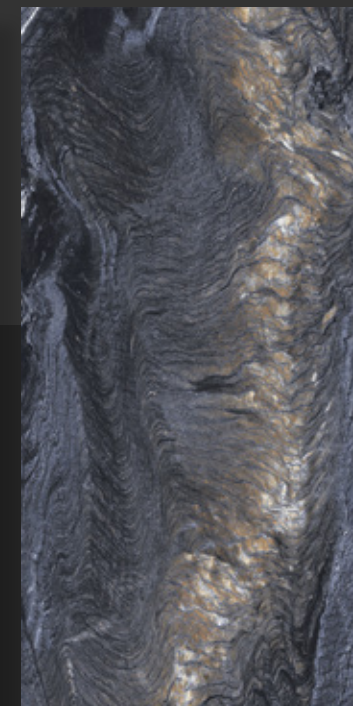
GEM COLLECTION

FINISH

HIGH GLOSS

BRAZILLIAN BLUE*

800 X 1600 MM







THICKNESS

9 MM

SERIES

GEM COLLECTION

FINISH

HIGH GLOSS

ARMANI GOLD*

800 X 1600 MM







THICKNESS

9 MM

SERIES

GEM COLLECTION

FINISH

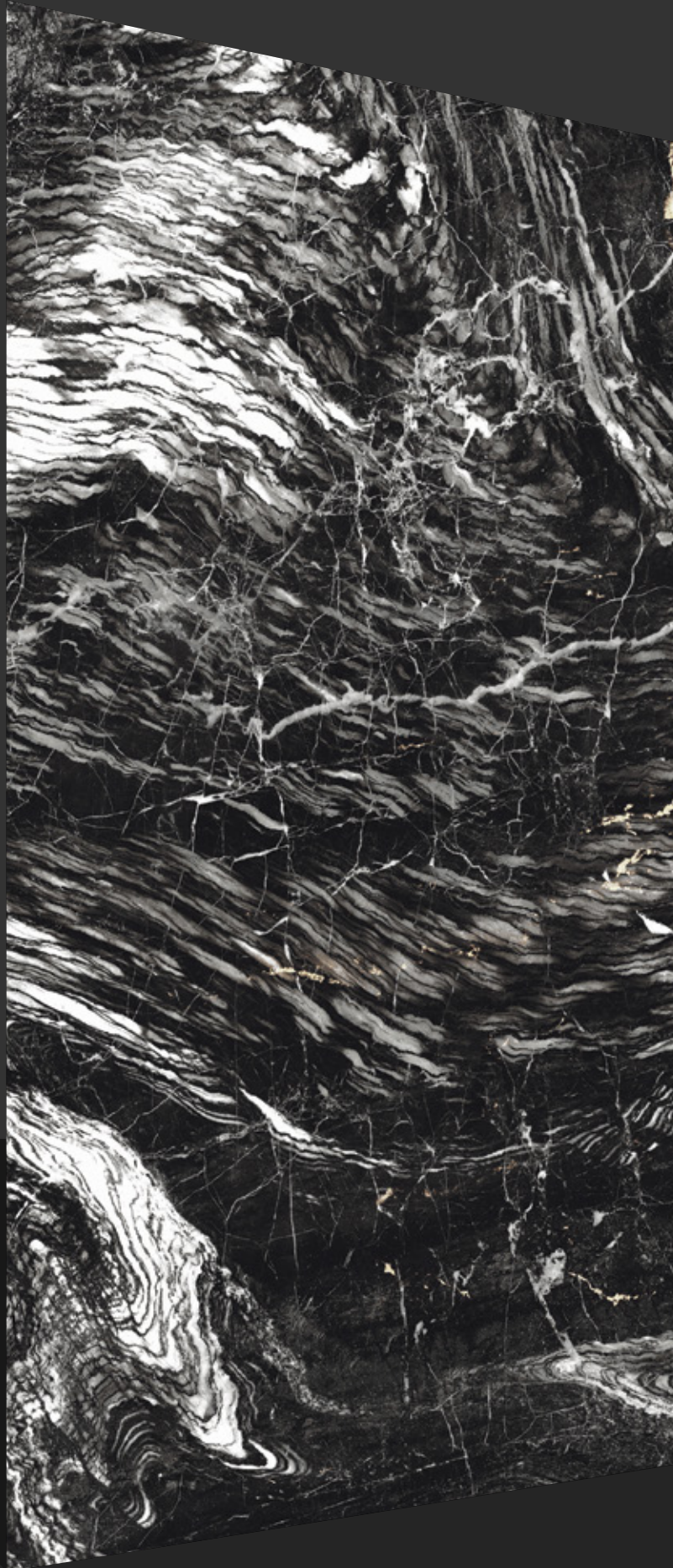
HIGH GLOSS

BLACK PORTORO*

800 X 1600 MM







THICKNESS

9 MM

SERIES

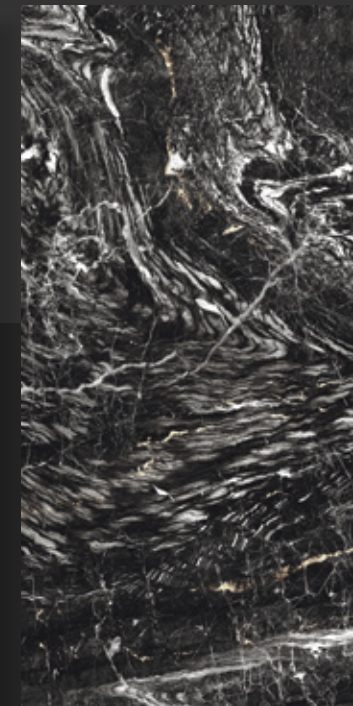
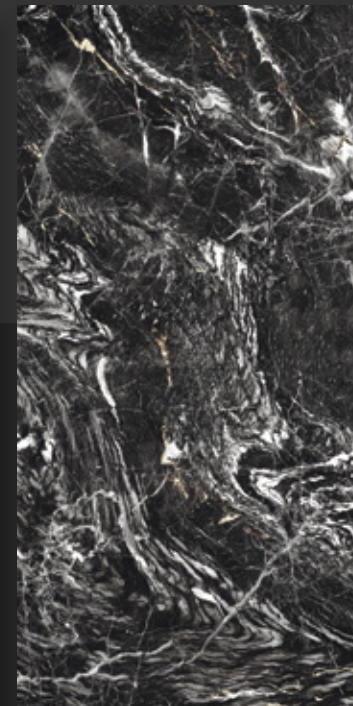
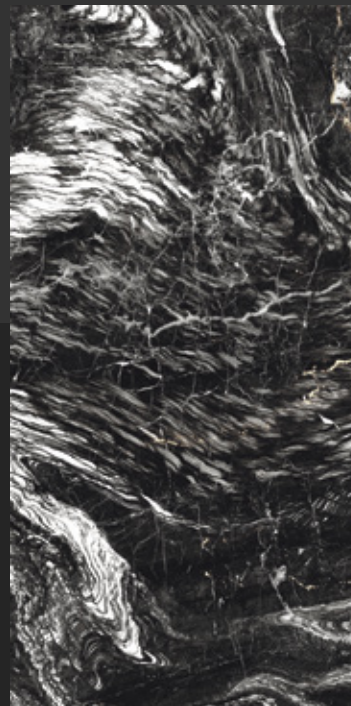
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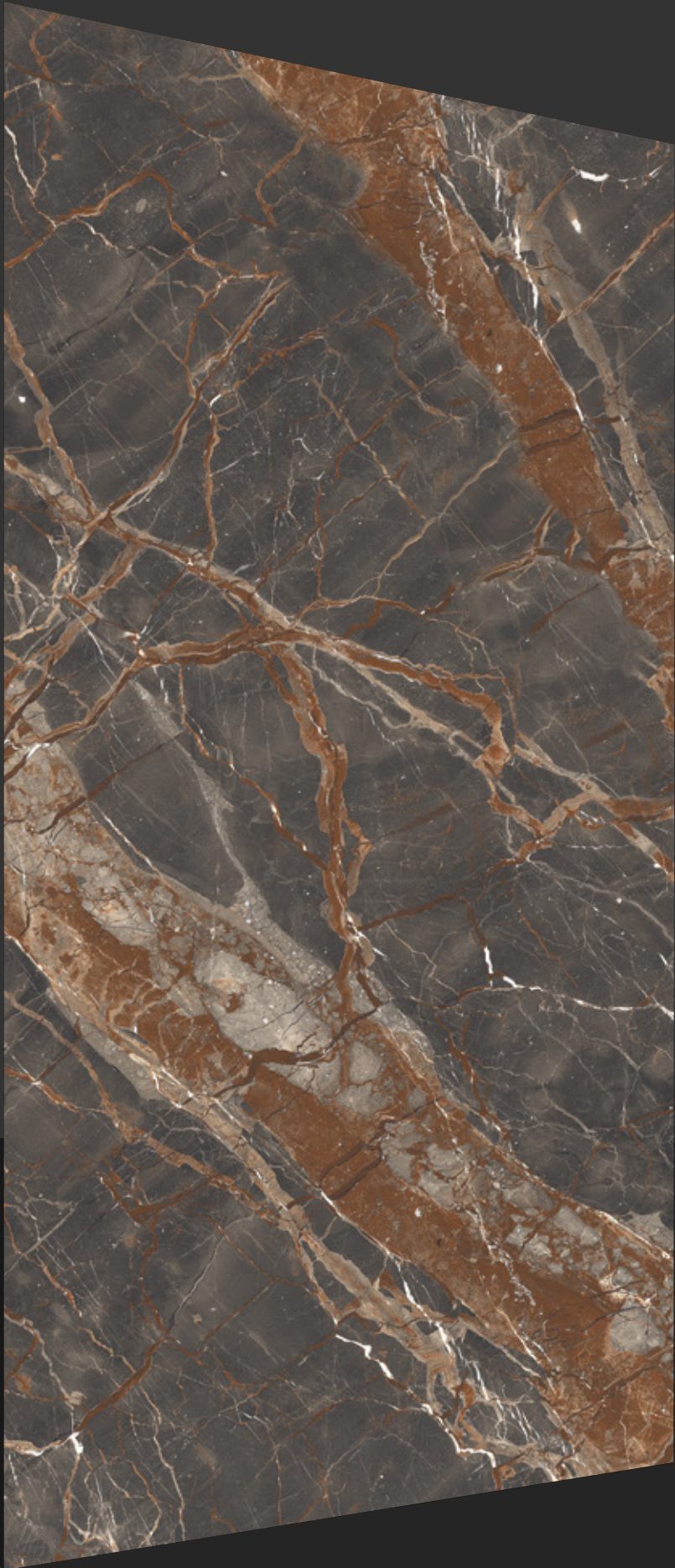
HIGH GLOSS

BLACKBERRY*

800 X 1600 MM







THICKNESS

9 MM

SERIES

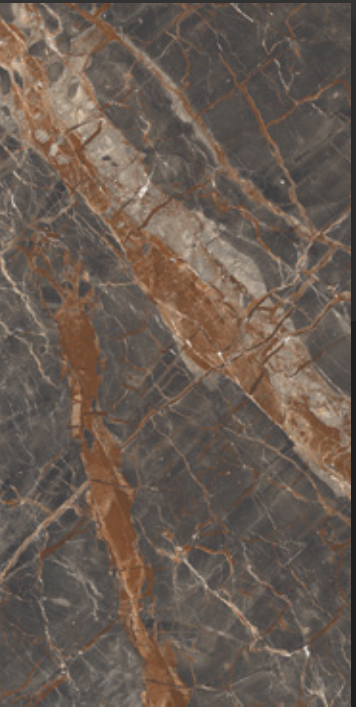
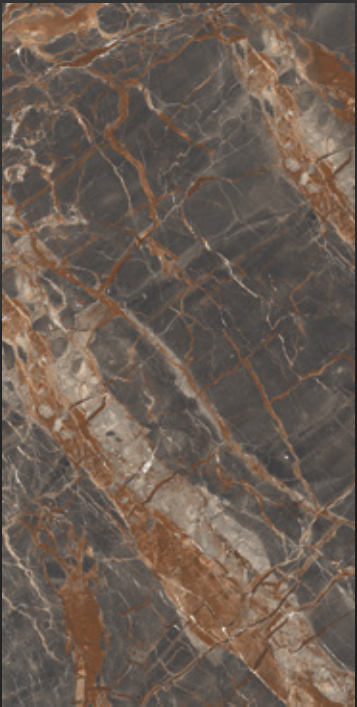
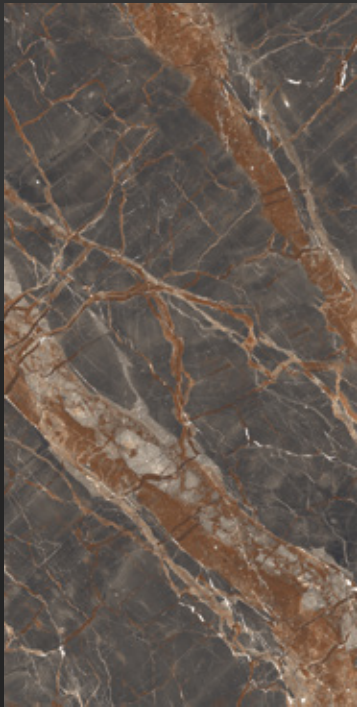
GEM COLLECTION

FINISH

HIGH GLOSS

CASTANO VIOLA*

800 X 1600 MM





THICKNESS

9 MM

SERIES

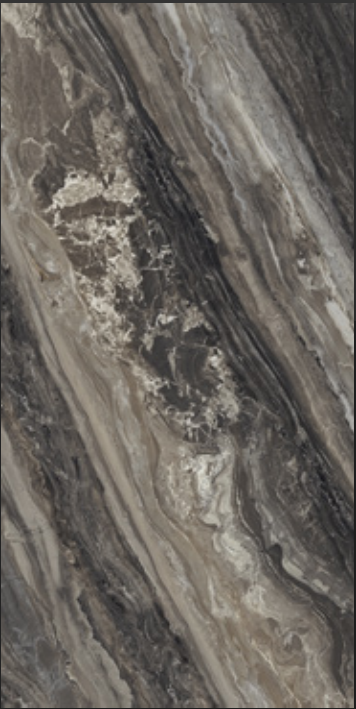
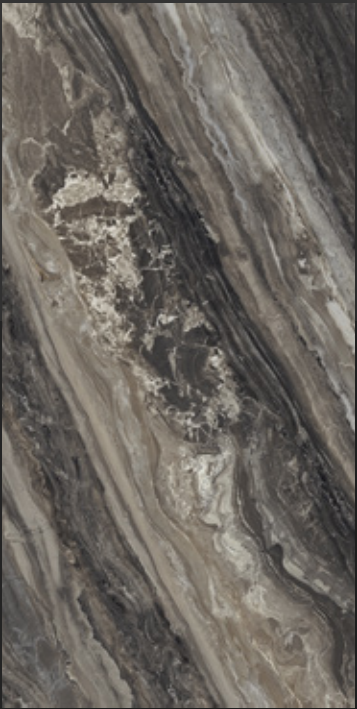
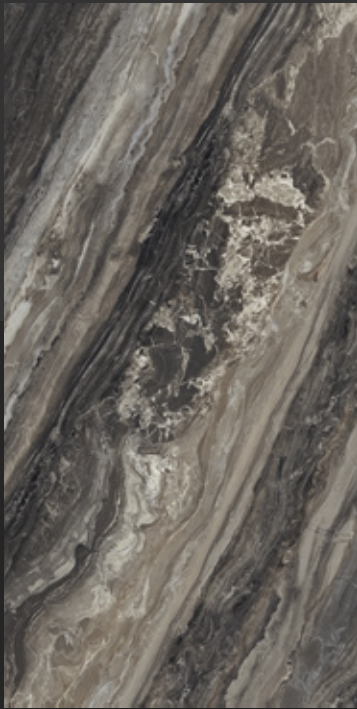
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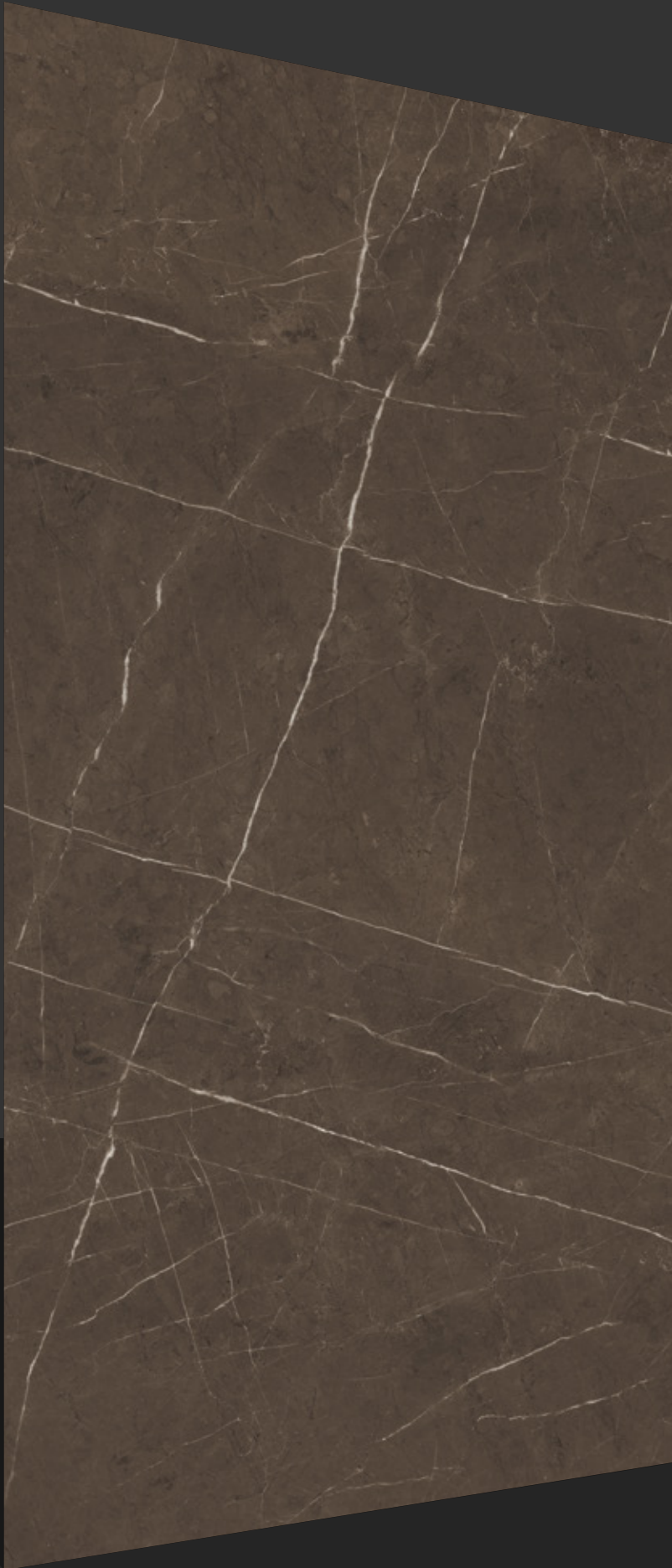
HIGH GLOSS

LAVA*

800 X 1600 MM







THICKNESS

9 MM

SERIES

GEM COLLECTION

FINISH

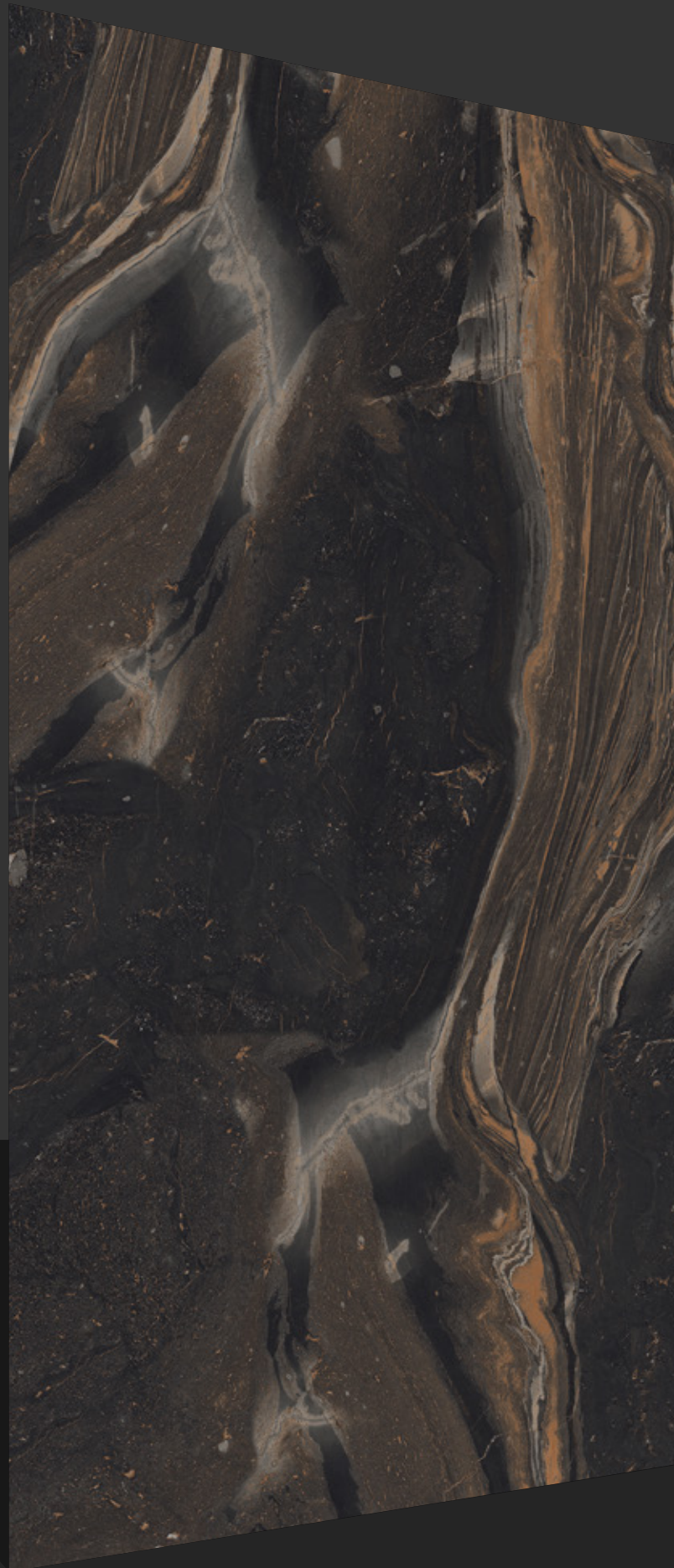
HIGH GLOSS

PIETRA BROWN*

800 X 1600 MM







THICKNESS

9 MM

SERIES

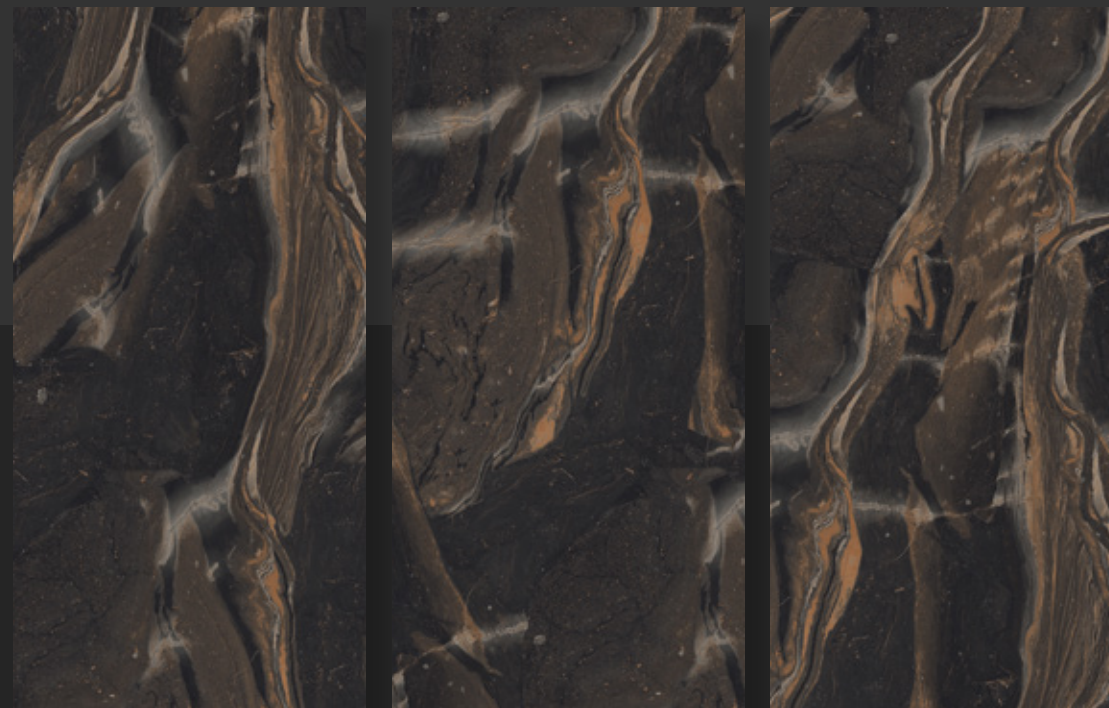
GEM COLLECTION

FINISH

HIGH GLOSS

REVERIE BROWN*

800 X 1600 MM







THICKNESS

9 MM

SERIES

GEM COLLECTION

FINISH

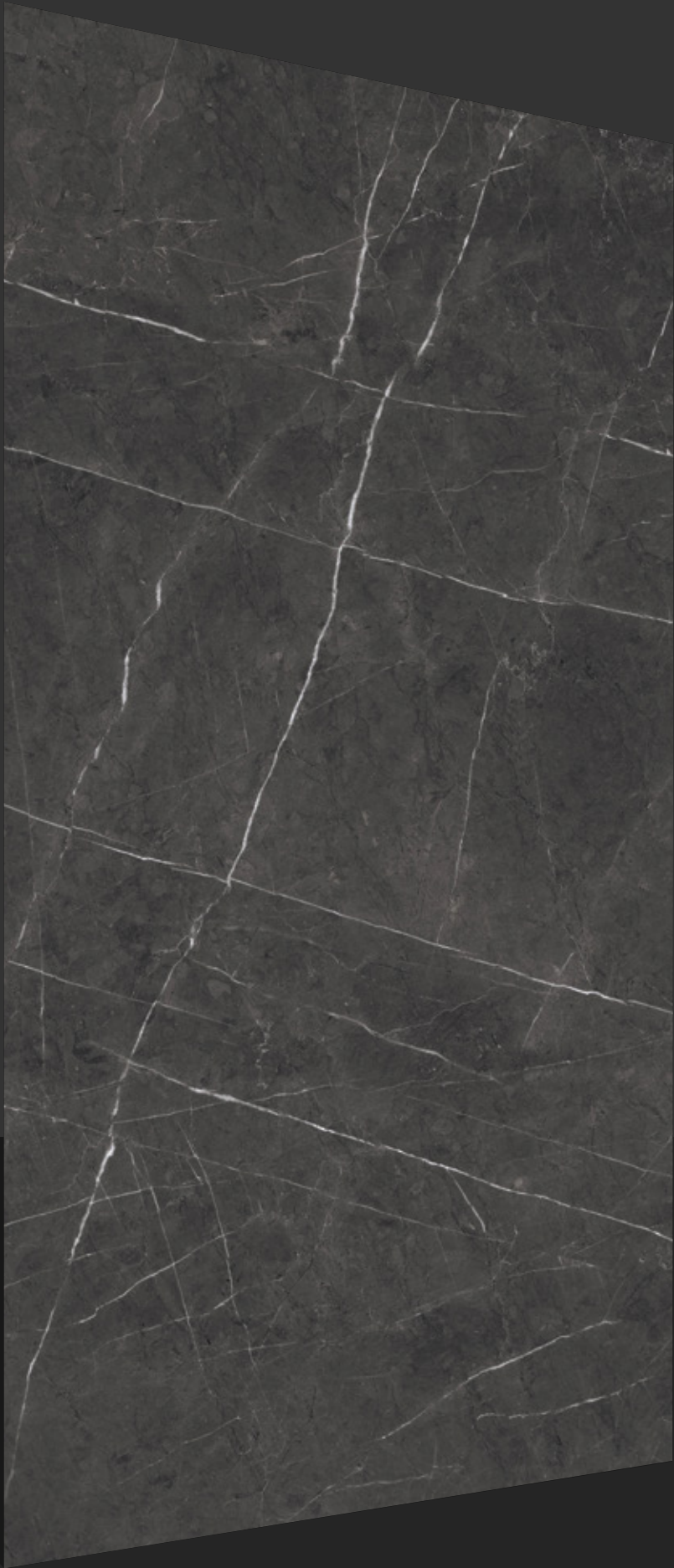
HIGH GLOSS

TULIP BOOKMATCH

800 X 1600 MM







THICKNESS

9 MM

SERIES

GEM COLLECTION

FINISH

HIGH GLOSS

PIETRA IRON*

800 X 1600 MM







THICKNESS

9 MM

SERIES

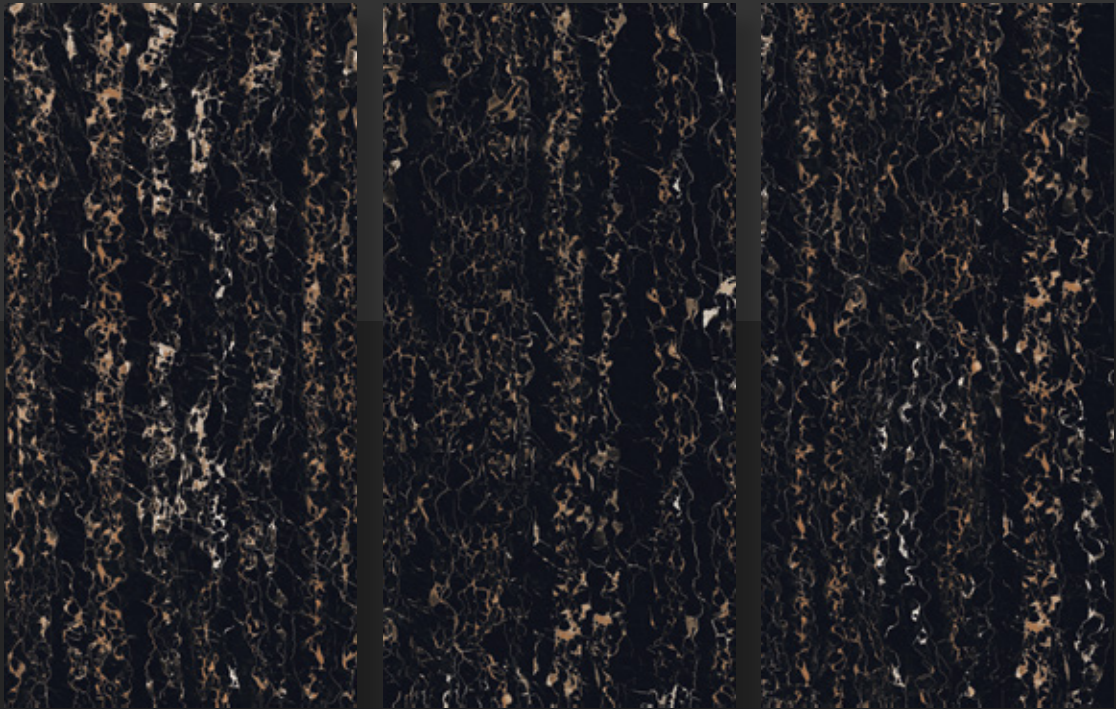
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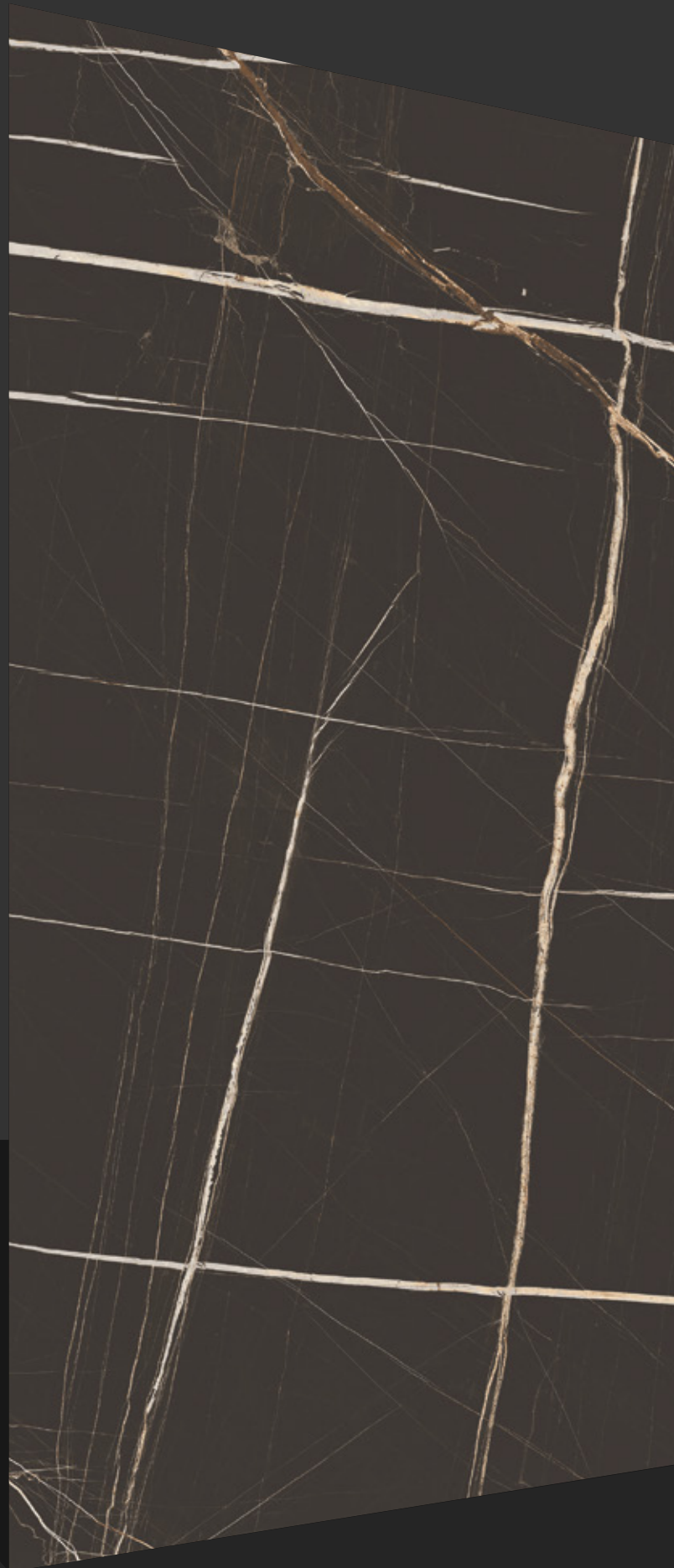
HIGH GLOSS

GOLDEN PORTORO*

800 X 1600 MM







THICKNESS

9 MM

SERIES

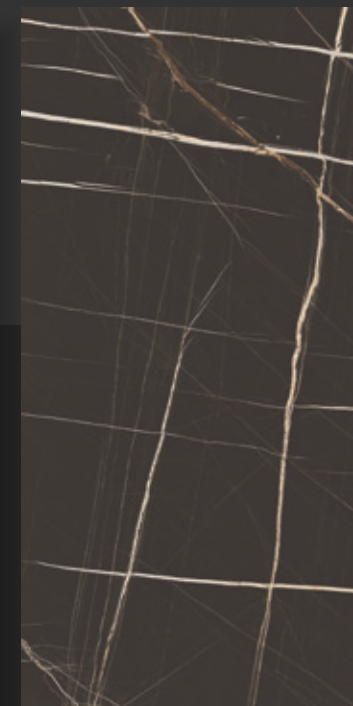
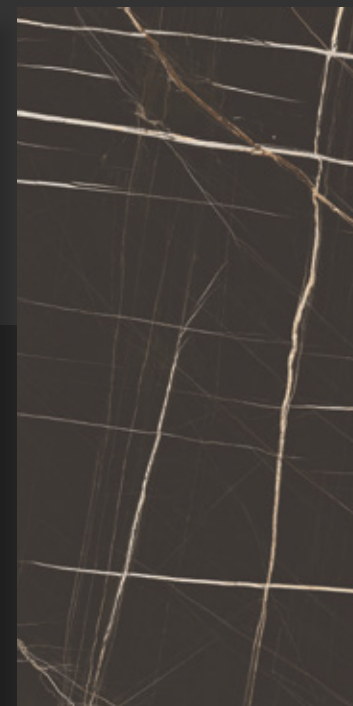
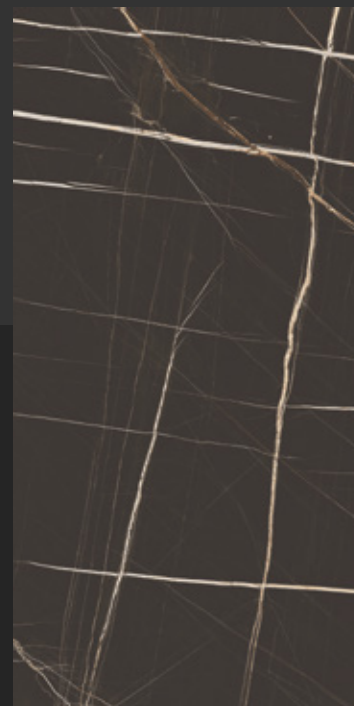
GEM COLLECTION

FINISH

HIGH GLOSS

LAURENT BROWN*

800 X 1600 MM







THICKNESS

9 MM

SERIES

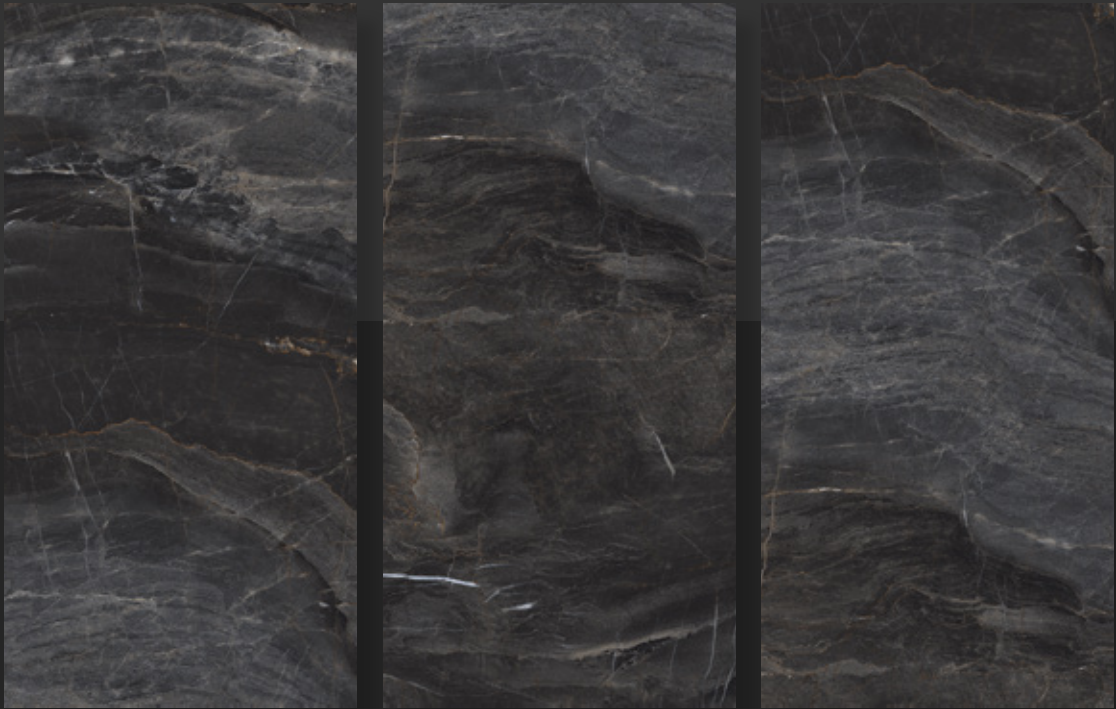
GEM COLLECTION

FINISH

HIGH GLOSS

DORATO BLACK*

800 X 1600 MM







THICKNESS

9 MM

SERIES

GEM COLLECTION

FINISH

HIGH GLOSS

ARMANI BROWN*

800 X 1600 MM





TEST DESCRIPTION	TEST METHOD	ISO STANDARD 13006 B1a TILES	SERON VALUE
Length and width	BS EN ISO 10545-2	± 0.6%	± 0.3%
Thickness	BS EN ISO 10545-2	± 5.0%	± 3.0%
Straightness of sides	BS EN ISO 10545-2	± 0.5%	± 0.3%
Rectangularity	BS EN ISO 10545-2	± 0.6%	± 0.3%
Surface flatness	BS EN ISO 10545-2	± 0.5%	± 0.3%
Water absorption	BS EN ISO 10545-3	≤ 0.5%	≤ 0.05%
Breaking strength	BS EN ISO 10545-4	≥ 1300N	≥ 1500N
Modulus of rupture	BS EN ISO 10545-4	≥ 35 N/mm ²	≥ 45N/mm ²
Resistance to deep abrasion	BS EN ISO 10545-6	≤ 175mm ³	≤ 150mm ³
Linear thermal expansion	BS EN ISO 10545-8	≤ 9 x 10 ⁻⁸ °C ⁻¹	≤ 7 x 10 ⁻⁶ °C ⁻¹
Thermal shock resistance	BS EN ISO 10545-9	No visible defect	No visible defect
Frost resistance	BS EN ISO 10545-12	Frost proof	Frost proof
Resistance to chemicals	BS EN ISO 10545-13	No visible effect	No visible effect
Resistance to stain	BS EN ISO 10545-14	Manufacturer to state class	Stains removed Min. Class 2
Colour resistance	BS EN ISO 10545-16	No damage	No damage
Colour resistance to UV Light	DIN 51094	No change in color	No change in color
Scratch hardness(MOH's Scale)	EN 101	≥ 6 MOHS	≥ 7 MOHS
Surface quality	BS EN ISO 10545-2	Min. 95%	No visible defect
Skid resistance (friction co-efficient)	BS EN ISO 10545-17	> 0.4	>0.4
Moisture Expansion	-	Nil	Nil



SIZE	80x160
THICKNESS	9mm
WEIGHT /BOX(K G)	56
PICES (BOX)	2
BOXES IN PALLET (H)horizontal, (V)vertical	28x17 (V)
PALLET / CONTAINER	17 - 20 Feet
BOXES IN CONTAINER	476
m ² IN BOX	2.56
m ² IN 20 H'C CONTAINER	1218.56
TOTAL WEIGHT IN CONTAINER	26800

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