

VitrA

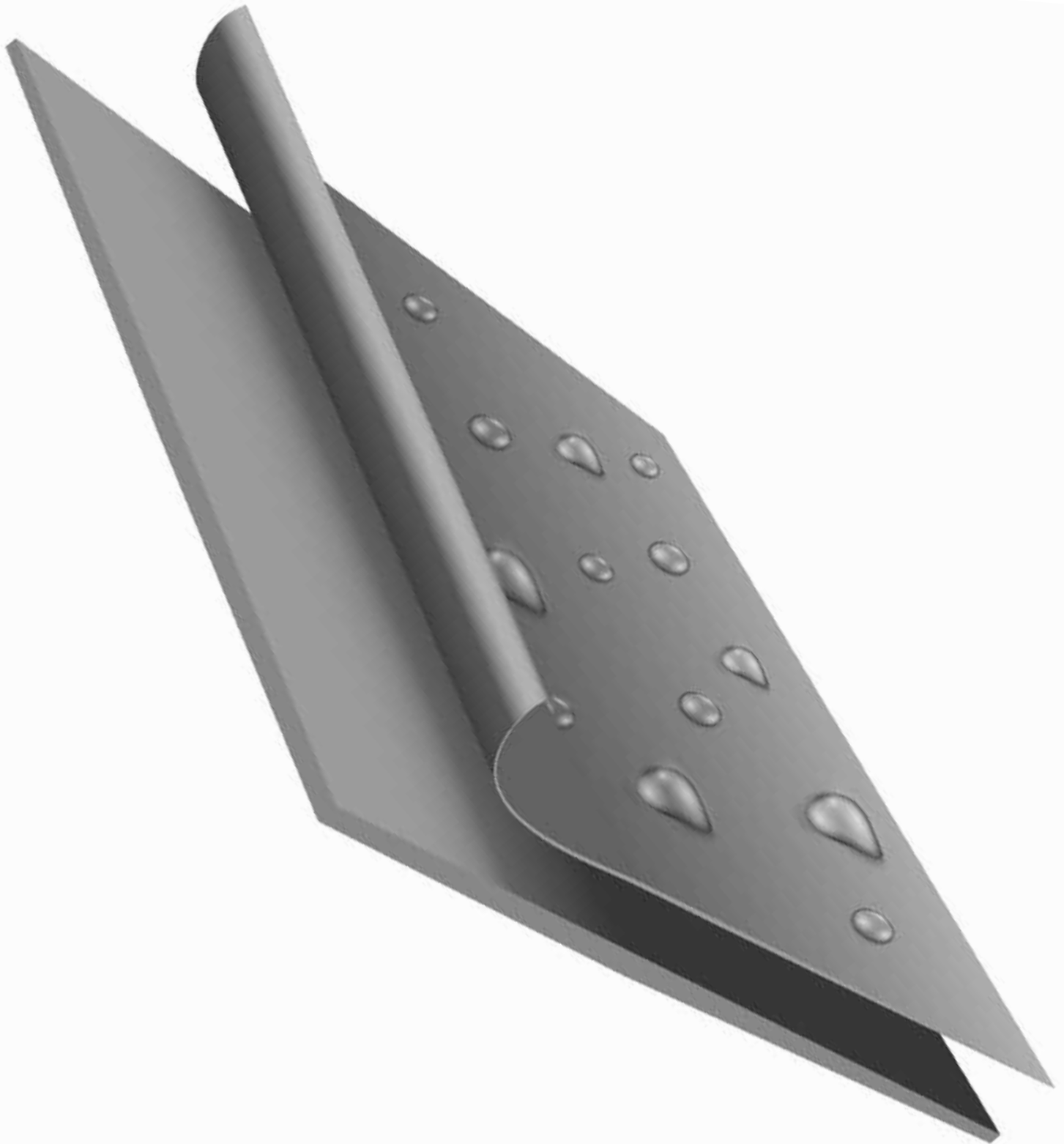
Easy to Care Special Surface Tiles



VitrA
CLEAN

VitrA Clean

Easy to Care Special Surface Tiles



- Advanced nanotechnology
- Easy to clean
- Save money and time
- Use less cleaners and protect environment

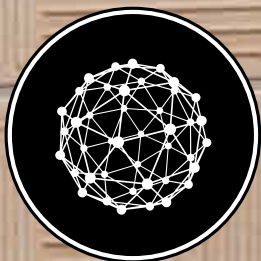
VitrA Clean is a surface finish that makes VitrA tiles incredibly easy to care for. This special glazing process increases surface tension, meaning water and soil flows easily from the surface. All that's needed to keep surfaces clean is a wipe with a damp cloth and the use of a mild cleaner, providing long-term time savings, both in residential and commercial environments.

VitrA Clean is available as an option on VitrA residential wall tiles ranges.



Easy to Care

Easy to care VitrA Clean tiles requires less water, labor and cleaners to clean wall tiles.



Advanced
Nanotechnology



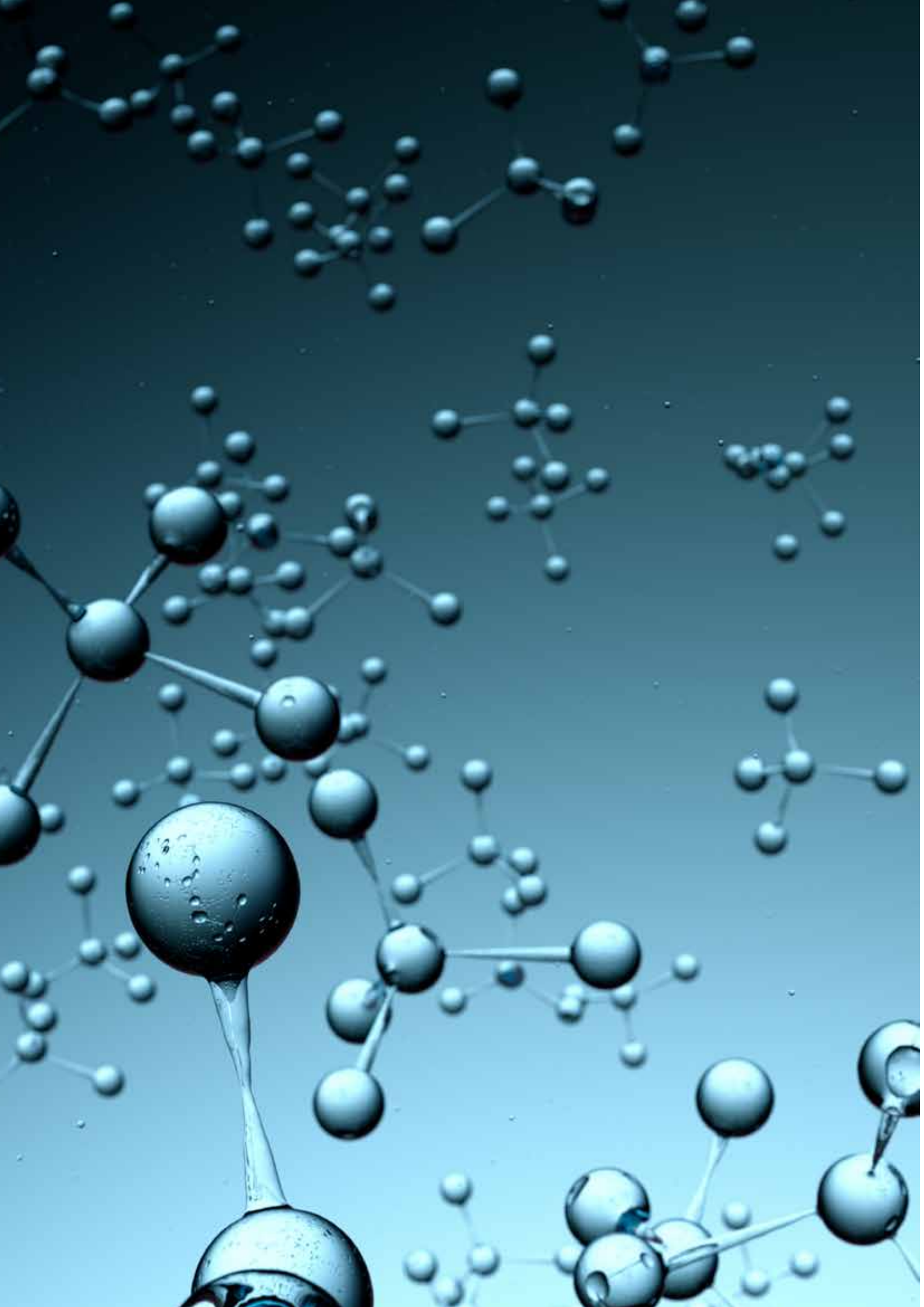
Easy to Clean

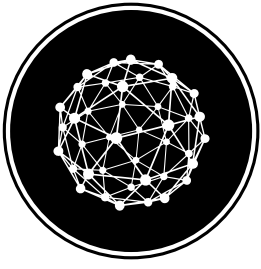


Saves Money
and Time

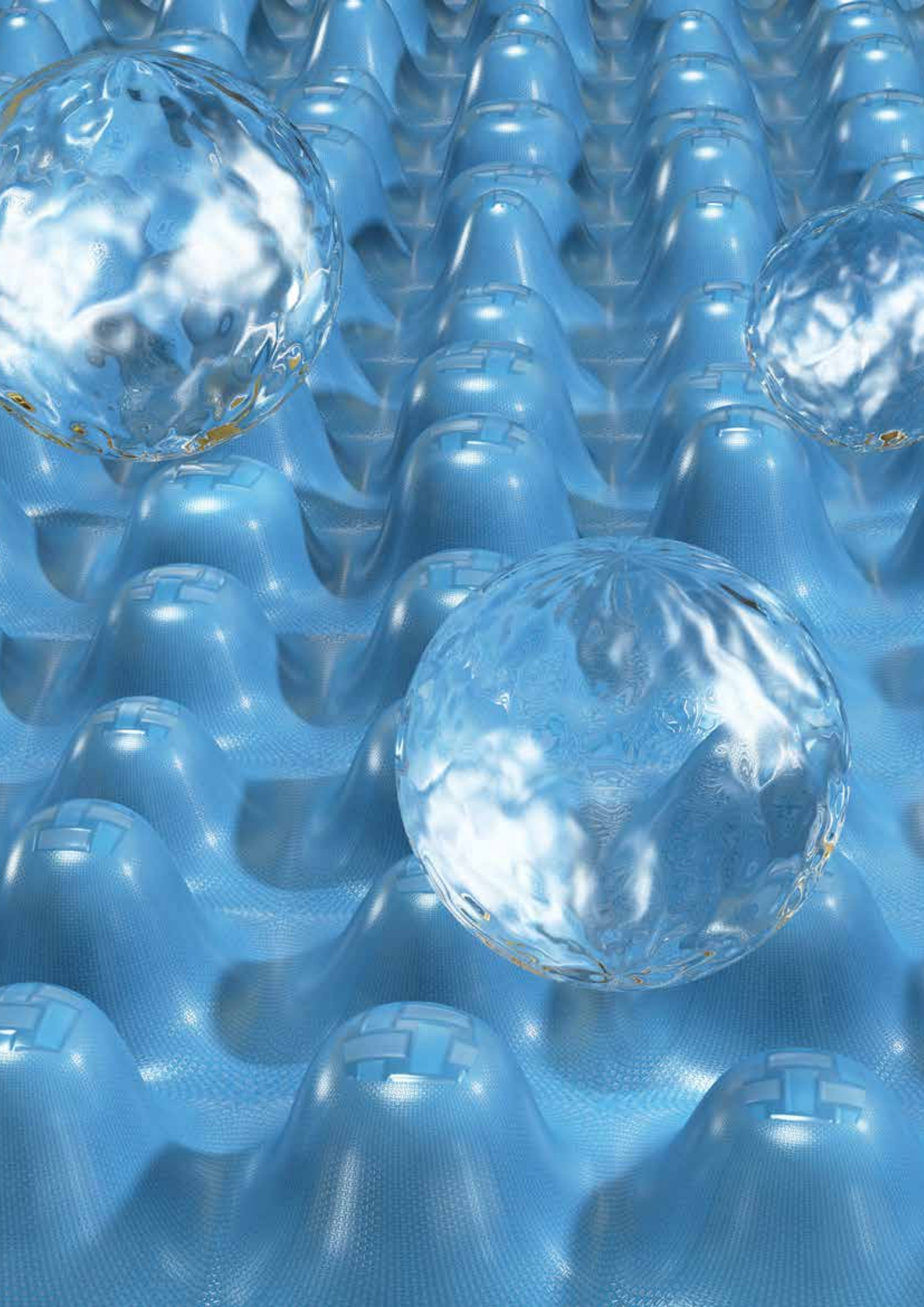


Protects
Environment





**Advanced
Nanotechnology**
Advanced
nanotechnology
surface finish
imitates miraculous
lotus effect and
repels water and dirt.





Easy to Clean

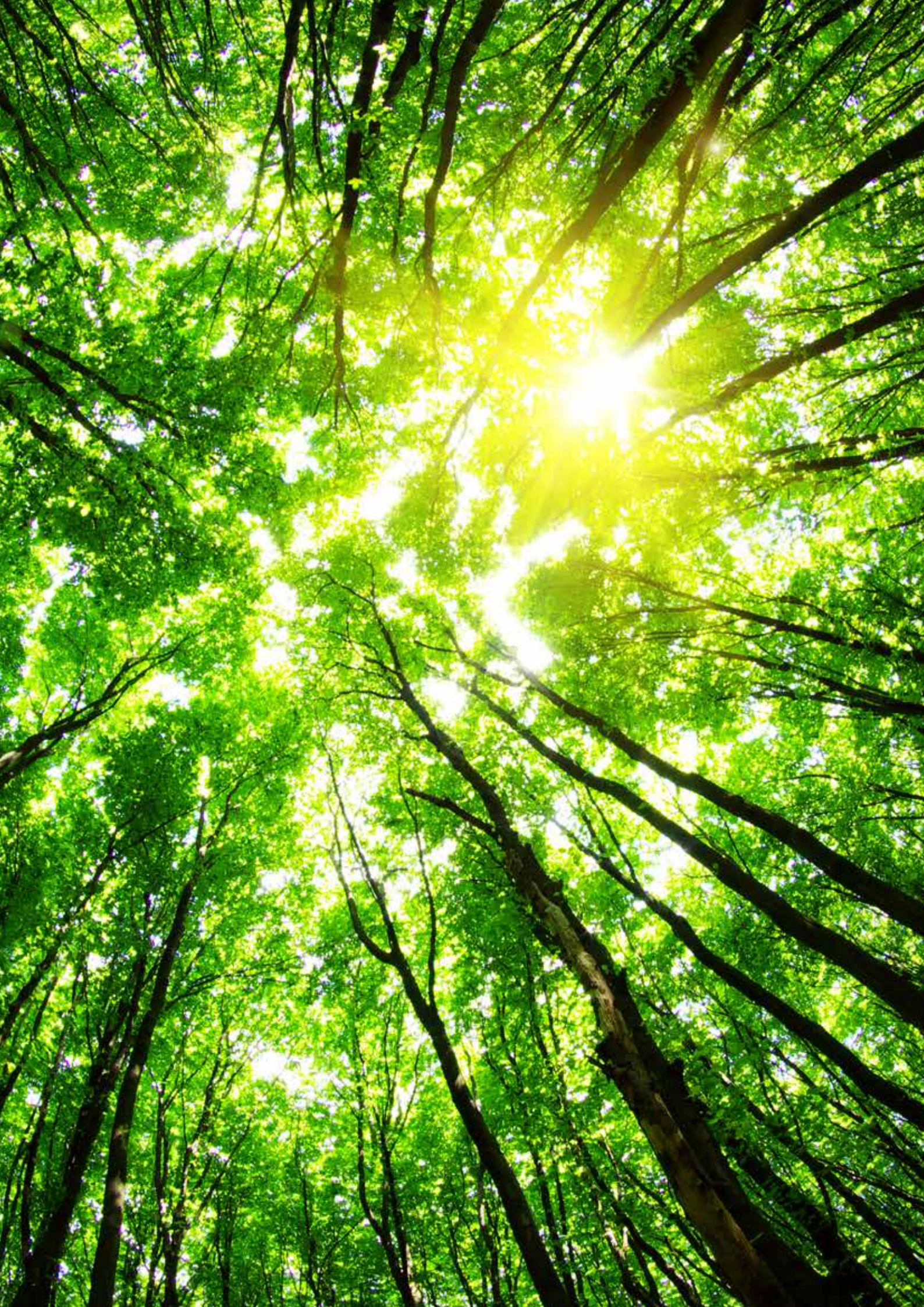
Easy to care and can
be cleaned with a
simple wipe.





**Saves Money and
Time**

**Requires less water,
labor and cleaners.**





Environment

Dust and dirt particles are easily cleaned with much less cleaners and helps to protect environment.



VitrA Clean Technology

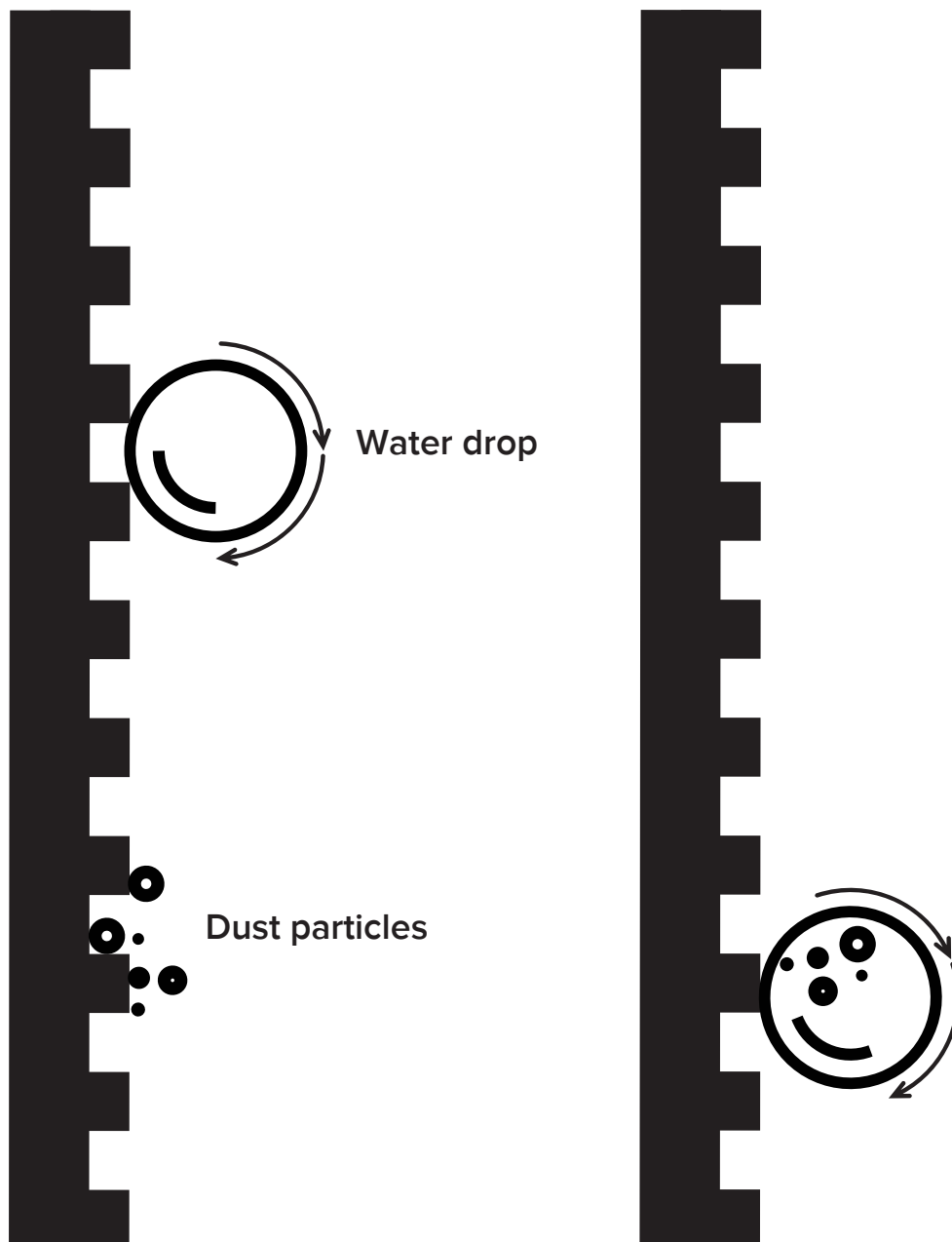
VitrA Clean is an advanced nanotechnology surface finish which imitates miraculous lotus effect and repels water and dirt.

Lotus flower leaves have a unique surface which is generally classified as: Super Hydrophobic. This characteristic keeps them almost dry even under rain. By the help of advanced nanotechnology, VitrA today carries this amazing feature to residential wall tiles.



Super Hydrophobic Effect

VitrA Clean is a special nanotechnology surface finish, applied for easy cleaning of dust and dirt on the tile surface. This coating is applied by a spray technique which brings water drops on the tile surface to the shape of mercury-like droplets. Mercury shaped water drops, collect dirt while moving along the surface and allows the easy cleaning of tiles.



VitrA